



# TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

DECEMBER 2017

## Float Decorating — November 25, 2017

Float decorating kicked off Saturday, November 25th. A group of 20 volunteers started prepping flowers that will adorn the 2018 City of Torrance Rose Float. The day's decorating focused on cutting lots and lots of white corn flowers. Many volunteers were veterans, some decorating 30 plus years, while others were decorating for the first time. Some were returning decorators who had not decorated in several years. The group, collectively, put in more than 160 volunteer hours. Fiesta Float Supervisor June O'Neal and Project Manager, Beverly Stansbury, met everyone and gave an orientation of what they would be doing for the day. Supplies were handed out and the group went to work! Board members Roseanne Villalobos and Michelle Polcari lead the day's volunteer effort. Without volunteers we would not be able to fulfill the TRFA mission. Thank you everyone for giving your day and time over the next month to help bring our city's float to life. We appreciate all of you.



**Save the Date!**  
**February 3, 2018:** TRFA Celebration Dinner. Celebrate the 2018 City of Torrance Rose Float with your fellow decorators!

### *President's Message*

New Year's will be here before we know it. In the coming weeks, we'll start decorating our float which will come alive with all the hard work of our volunteers. I am looking forward to seeing you at the decorating site.

I want to congratulate our opportunity drawing winner Cathy Sinfield who will be our eighth rider on this year's beautiful float depicting the Madrona Marsh.

Remember we always have Rose Vials as unique gift or as a special way to honor or remember someone. We are pleased to be part of Amazon Smile. You shop, and Amazon donates to TRFA.

Look for the tree designed by TRFA board members for Torrance Memorial's Holiday Festival Nov. 28 - Dec 3, 2017. The tree will be decorated with many of the creatures that you will see on this year's float.

We are excited about this year's float design contest. The contest is already in progress and will run through January 8, 2018. We are looking forward to seeing all the student's entries. See our website for contest details.

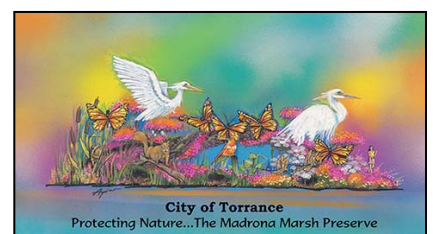
Our celebration dinner will be on Feb 3, 2018 so please mark your calendars.

Have a very happy holiday season!

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## AmazonSmile and TRFA for the Holidays!

Holiday shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible holiday shopping will benefit Torrance Rose Float Association. It's that easy!

<http://smile.amazon.com/ch/37-1647454>

## Support us when you shop this holiday season

Buy your gifts and holiday essentials  
at smile.amazon.com.  
You shop. Amazon donates.

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## 2018 Float Decorating Wish List

**Thank you:**

- ⇒ **Larry Rusznak for donating snacks and beverages for decorating week.**
- ⇒ **Jan Staws for donating snacks for decorating week.**

We provide transportation and lunch for 7 days for our volunteers. We are still in need of food and bus transportation for our hard working volunteers and greatly appreciate and welcome all support. Checks can be mailed to: 3031 Torrance Blvd., Torrance, CA 90503. We also accept donations via PayPal on our website:

<http://torrancerosefloat.org/>



- ◆ \$200—Pizza for one decorating day
- ◆ \$250—KFC for one decorating day
- ◆ \$350—Subway for one decorating day
- ◆ \$5,500—Bus Transportation for our volunteer decorators (12 round trips)



## Restaurants for Roses returns in 2018

THANK YOU to the restaurants that supported 2017 Restaurants for Roses FUNdraising.

- ◆ Baskin Robbins
- ◆ BJ's Restaurants & Brewhouse
- ◆ Black Bear Diner
- ◆ Chado Team Room
- ◆ Chilli's
- ◆ Chipotle
- ◆ The Comedy and Magic Club
- ◆ California Pizza Kitchen
- ◆ Hof's Hut
- ◆ IHop
- ◆ Lazy Dog Restaurant and Bar
- ◆ Marie Callender's
- ◆ Rascals
- ◆ Shakey's
- ◆ TGI Fridays



2018 Float Pin



### Get your 2018 Float souvenirs!

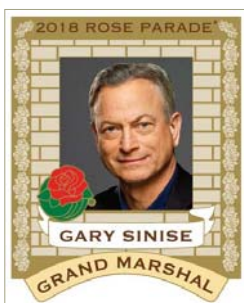
#### Pins pricing each:

- ◆ Torrance Float - \$5.00
- ◆ Decorator - \$5.00
- ◆ Grand Marshal - \$6.00
- ◆ Parade Theme - \$6.00

**T-shirts** - \$20.00 each  
(2018 Float Design on Back)

Sizes: S, M, L, XL, XXL

**Baseball Cap** - \$20.00 each



### CONTACT INFO

**Phone:** (310) 618-2425

**Email:** [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org)

**Website:** [www.torrancerosefloat.org](http://www.torrancerosefloat.org)

**Facebook:** <https://www.facebook.com/torrancerosefloatassociation/>

**Twitter:** @RoseFloat

**Pick up a print copy of the Newsletter at the following locations:**

- ◆ City Hall
- ◆ City Hall Annex
- ◆ 6 Torrance Libraries
- ◆ Bartlett Senior Citizens Center
- ◆ Tillman Senior Center

#### How can you find out about TRFA events?

- ⇒ TRFA Facebook Group
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance Events Calendar
- ⇒ City of Torrance eNewsletter
- ⇒ Daily Breeze Events Calendar

#### TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org). Call us at 310.618.6825.



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Torrance Rose Float Association  
3031 Torrance Blvd.  
Torrance, CA 90503

