



TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER


SEPTEMBER 2016

FUNdraising—Restaurants for Roses



**JOIN US FOR A GOOD CAUSE
WITH A SIDE OF FISH TACOS.**

Come in and enjoy our sustainable grilled seafood, chicken or steak served in tacos, burritos, salads and more.



The Original Fish Taco®
Salsa Verde Shrimp Taco
Royal Shrimp® Tilapia Taco

**FUNDRAISER
— IN SUPPORT OF —**

**TORRANCE ROSE FLOAT ASSOCIATION INC
RESTAURANTS FOR ROSES**

We will donate 20% of the proceeds from your meal to this cause. Present this flyer when you dine in, take food to go, or pick up a Catering order (24 hours notice requested for Catering orders).

DATE: 09/08/2016 **TIME:** 02:00 PM - 07:00 PM
LOCATION: 25366 Crenshaw Blvd. - Torrance, CA 90505

TGI FRIDAYS

FUNDRAISER *event*

It's better to give than receive, but it's great to do both

20% of Sales Benefit:

Torrance Rose Float Association

When: September 27-28, 2016 11am-12am | **23420 Hawthorne Blvd.**
Torrance, CA 90505
(310) 378-8280

When you present this flyer
20% of the sales* will be given to the Torrance Rose Float Association. By joining us for this meal you help raise money for our community!

Interested in helping out the community?
Visit facebook.com/tgifridays.eastcoast
to discover other fundraiser events
happening at other neighborhood Friday's.



*Valid at this location only. Excludes alcohol, tax, and gratuity.

Support the Restaurants that are supporting TRFA...

- ◆ **Sept 8** - Rubio's. 20% of the proceeds benefit TRFA.
- ◆ **Sept. 27 & 28** - TGI Friday. 20% of the proceeds benefit TRFA.

Locations and Flyers for all events are available on the TRFA website—look under News & Events. Flyers **MUST BE** presented for TRFA to benefit.

President's Message

We had our first Luau party on August 6th and those who attended had a great time. The food and entertainment made you feel like you were in Hawaii. Check out the photos on our Shutterfly site <https://torrancerosefloatassociation.shutterfly.com/>.

Get a first look at our 2017 float being constructed at Fiesta Parade Floats. This newsletter contains pictures of the castle and the dragon. They are awesome!

The flyers for our September Restaurants for Roses are in the newsletter, be sure to join us.

As a reminder 2016 Membership dues were due in February and as of the end of May, they are delinquent if you have not paid them.

INSIDE THIS ISSUE:

FUNdraising	1
Restaurants for Roses	
President's Message	1
Ride of Your Life	2
Tickets for Sale	
Luau Party!	2
Great Success	
Float Decorating	2
In the Community	3
TRFA Needs	3
Your Help	
Contact Info	3

RIDE OF YOUR LIFE

Have you ever wanted to ride on the float in the Rose Parade? The normal cost to ride on our float is \$1,000.00 but for a mere donation of \$10.00 you can be entered into our opportunity drawing to win a ride on our 2017 float "Be Your Own Knight" on January 2nd. Complete the order form for the Opportunity Drawing tickets which will be on sale at our Promo Booths as well as the October Orientation and November General Meetings. The winner will be drawn at the November General Meeting.

TICKET ORDER FORM

Number of Tickets: _____ Amount Enclosed: _____
 Name: _____ Phone: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 EMAIL: _____

Make check payable to Torrance Rose Float Association and mail with this form to:
 Torrance Rose Float Association, Attn: Win A Ride, 3031 Torrance, Blvd., Torrance, CA 90503.
 Tickets will be mailed to you.

1st Annual Luau Party! Fundraiser — Great Success

The Ken Miller Recreation Center was transformed into an island paradise on August 6th. The evening featured a luau feast and a fantastic Hawaiian show that captivated everyone. Audience members, young and young at heart, received personal Hula lessons. A surprise entertainer was Luau Chairperson, Terri Scotto. She also taught the Hukilau to those brave enough to come on stage. Games included a relay race, hula hoop and bean bag contests. Relay race contestants donned a hat, coconut bra and grass skirt and ran to the Tiki tree and back. Opportunity basket and silent auction winners were announced. Mahalo!

Thank you to our donors: Flight for Two to Catalina donated by Dr. Thomas Lagrelius, Andres Restaurant at DoubleTree by Hilton Torrance, Holiday Inn Los Angeles Gateway—Torrance, Mulligans, Nails by Marie Phillips, Palos Verdes Bowl, Torrance Historical Society.



Float Decorating Sign Up Coming Soon

It is almost time to think about what day you would like to help decorate this year's float. It is very colorful so it should be fun to work on. Remember you must be a member and at least 13 years of age to be eligible to decorate so please get your membership in now.

Deanna Martindale, Decorating Chair, has been working on the sign up form so you can start looking for it in the next couple of months.

We will host a decorators orientation at City Council Chambers. So, mark your calendars for **October 13th** and join us. It's a good refresher for veteran decorators and helpful for those decorating for the first time.

We appreciate everyone's help and look forward to seeing you in Irwindale.



CONTACT INFO

Phone: (310) 618-2425

Email: info@torranceroselfloat.org

Website: www.torranceroselfloat.org

Facebook:
<https://www.facebook.com/groups/torranceroselfloatassociation/>

Twitter: @RoseFloat

Pick up a print copy of the Newsletter at the following locations:

- ◆ City Hall
- ◆ City Hall Annex
- ◆ 6 Torrance Libraries
- ◆ Bartlett Senior Citizens Center
- ◆ Tillman Senior Center

How can you find out about TRFA events?

- ⇒ TRFA Facebook Group
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance Events Calendar
- ⇒ City of Torrance eNewsletter
- ⇒ Daily Breeze Events Calendar

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: info@torranceroselfloat.org. Call us at 310.618.6825.

TRFA in the Community

July 20th—United Small Business Alliance/USBA #3

July 21st—Torrance Historical Society "Rock Around the Block"

We answered questions on float decorating as well as Rose Vial purchases. Our float rendering was on display for everyone to see. Thank you to those of you who purchased Opportunity Drawing tickets for \$10 ... your chance to RIDE ON THE FLOAT in January 2017. Good Luck!

Thank you to Beverly Findley, Diane Jamieson, Mary Hoffman, Carol Gilles and Carol Olney, who shared our story and mission at these events. Special thanks to Fred Kline who helped to set up and take down.

Thank you to both organizations for inviting us to be a part of your programs.



Torrance Rose Float Association
3031 Torrance Blvd.
Torrance, CA 90503

Save the Date:

October 13: Decorator Orientation,
City Council Chambers

November 17: General Meeting,
City Council Chambers

December 11: Winter Boutique,
Wilson Park