



# TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

APRIL 2016

## *FUN*draising Events

### Torrance Rose Float Association

PRESENTS A FUNDRAISER EVENT AT

**the Habit**  
**BURGER GRILL**

3829 Torrance Blvd  
Torrance, Ca 90503

**Wednesday April-13<sup>th</sup> 2016**  
**From: 4:00 Pm to 9:00 Pm**

JOIN US AND ENJOY DELICIOUS CHARBURGERS,  
SANDWICHES, SALADS AND SHAKES

PRESENT THIS FLYER WHEN YOU ORDER AND WE WILL  
DONATE 20% OF THE RECEIPTS GENERATED  
TO YOUR ORGANIZATION!

**FUNDRAISER**

**LAZY DOG**  
RESTAURANT & BAR

Torrance Rose Float Association

INVITES YOU TO JOIN THEM FOR A MEAL AT LAZY DOG. PRINT THIS FLYER TO BRING WITH YOU AND 15% OF YOUR TOTAL BILL WILL BE DONATED BACK TO THE ORGANIZATION!

Thursday, April 28, 2016  
11am to 11pm

**Location:**  
3525 W. Carson Street  
Torrance CA, 90503  
Del Amo Fashion Center

See you there!

[WWW.LAZYDOGRESTAURANTS.COM](http://WWW.LAZYDOGRESTAURANTS.COM)

Support the Restaurants that are supporting TRFA...

**April 13** The Habit. 20% of the proceeds benefit TRFA.

**April 28** - The Lazy Dog Restaurant & Bar. 15% of the proceeds benefit TRFA.

Locations and Flyers for all events are available on the TRFA website—look under Fundraising Events. Flyers **MUST BE** presented for TRFA to benefit.

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## *President's Message*

I am excited to announce that this the TRFA board is holding a float design contest with our five Torrance high schools. The student's designs, based upon the parade theme 'Echoes of Success', will be judged by Tim Estes of Fiesta Parade Floats, our Torrance Art Museum Curator, and

Destination Art. Our judges will select four finalists to be presented to the TRFA board who will then select the winning design to be presented to City Council for approval. The design contest winning student will be riding down Colorado Boulevard in the 2017 Rose Parade. They will be a

living example of success. We are looking forward to receiving submissions from many of our high school students.

Looking forward to seeing you at one of upcoming events.

*Bev*

*Tournament of Roses Corner*

**“Never on Sunday” Tradition**

The Tournament of Roses® has had a “Never on Sunday” tradition since 1893, the first year since the beginning of the Tournament, that New Year’s Day fell on a Sunday. The Tournament wanted to avoid frightening horses that would be hitched outside churches and thus interfering with worship services so the events were moved to the next day, January 2. Though horses are no longer outside local churches, the tradition remains to this day.

January 1, 2017 is on a Sunday so the Rose Parade will be on January 2, 2017.

Reprinted from Tournament of Roses website.

*How You Can Help*

TRFA is an all-volunteer led organization. We welcome volunteers, donations (cash and in-kind) and sponsors.

**Volunteers**

If you see a committee you feel you could contribute to, please contact us.

**Donations**

Don’t have time to volunteer? We accept cash and in-kind donations.

**Sponsors**

If you would like to sponsor TRFA or know a company that might be interested in sponsoring the 2017 Torrance Rose Parade Float entry, please contact us at 310.618.2425 ; ask for Jeff Miller.



Here’s what your TRFA Ways and Means Committee is working on. . . .A Luau is in the planning stages. Stay tuned for more information. . . .Look for us at the Torrance Cherry Blossom Festival, **April 3** at Columbia Park from 11AM—4PM. . . .Your continued support of our Restaurants for Roses (R4R) events is appreciated. If you have a favorite restaurant you’d like to see supporting TRFA, call us or send us an email!



IT’S TIME TO  
RENEW!

Membership runs February 1st to January 31st. 2016 -2017 Membership application included in this newsletter. Mail your dues today. We appreciate your support.

*Can you*

*Guess the Year?*

How well do you know your Torrance Rose Float history? Match the Torrance Rose Parade float theme name with the Parade Year. (Hint: Check the website.)

- |                               |         |
|-------------------------------|---------|
| 1. A Race Well Run            | A. 2003 |
| 2. Follow Your Dreams         | B. 2011 |
| 3. Afternoon Tea with Friends | C. 2005 |
| 4. Mad Hatter’s Tea Party     | D. 2015 |
| 5. Just Imagine               | E. 2004 |
| 6. Something to Crow About    | F. 2013 |
| 7. America is Beautiful       | G. 2009 |
| 8. Catching the Brass Ring    | H. 2012 |

## How can you find out about TRFA happenings?

### TRFA Newsletter

Our **Red Rose** will be turning **Green** this July... we are doing our part to help the environment. Newsletters will be **emailed** starting in July. So get your email address to us as soon as possible so you can continue to share our latest news with your friends and family. Email us your email address, and the newsletter is always available on the website.

### Torrance Events Calendar

Look for the **Red Rose** in the Community Calendar on the [torranceca.gov](http://torranceca.gov) website. Restaurants for Roses and other TRFA fundraisers are posted here regularly.

### TRFA Website

You can always keep up with us at our website [www.torrancerosefloat.com](http://www.torrancerosefloat.com).

### CONTACT INFO

**Phone:** (310) 618-2425

**Email:** [torrrosefloat@gmail.com](mailto:torrrosefloat@gmail.com)

**Website:**  
[www.torrancerosefloat.com](http://www.torrancerosefloat.com)

**Facebook:**  
[Facebook.com/TorranceRoseFloatAssociation](https://www.facebook.com/TorranceRoseFloatAssociation)

**Twitter:** @RoseFloat



## Time to Renew your 2016-17 Membership



### Torrance Rose Float Association 2016 Membership Application

All dues are in effect from February 1st to January 31st.

First Name: \_\_\_\_\_ Last Name \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Membership Type:  New  Renewal

Individual  \$20.00 Sponsor  \$35.00

Couple\*  \$30.00 Service Club / Organization  \$50.00

Family\*  \$50.00 Business / Industry  \$100.00

Youth (Under 18)  \$10.00 \*Must reside at the same address

Please accept my additional donation in the amount of: \$ \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

Make your check payable to TRFA and mail with this form to the:

Torrance Rose Float Association  
Attn: Membership  
3031 Torrance Blvd.  
Torrance, CA 90503



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Torrance, CA 90503