



## *Torrance Rose Float Association*

### **FOR IMMEDIATE RELEASE**

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#### **Torrance City Council approved 2017 Torrance Rose Parade Float Design**

*2017 Torrance Rose Parade Float Features Ladies and Knights  
defending their Fortress from a 16-foot Winged Dragon*

Torrance, California, May 18, 2016 – The Torrance Rose Float Association is pleased to announce that the Torrance City Council unanimously approved the 2017 Torrance Rose Parade Float design at its May 17, 2016 City Council meeting.

Unique to this year's Float design, the Torrance Rose Float Association partnered with the Torrance Unified School District (TUSD) to invite youth participation in the Float. A contest was announced with the support of TUSD, and students were invited to submit drawings using the Rose Parade Theme "Echoes of Success" as inspiration. A winner and runner up were selected from the entries. Lindsey Beckmeyer's concept drawing was selected as the winner. Anthony Tyler was the runner up. As the winning entry, Lindsey Beckmeyer, a senior at Torrance's West High School, will receive the "ride of a lifetime" on the 2017 Torrance Rose Float.

*"We are excited to be working with Torrance's youth on this year's float design and are looking forward to their future participation,"* said Beverly Findley, Torrance Rose Float Association president.

Tim Estes, President of Fiesta Parade Floats, presented the sketch of the color rendering to the City Council. The council approved this year's design. The float features eight float riders (ladies and knights) successfully protecting their fortress from a winged, fire-breathing Dragon attempting to conquer their castle. Torrance Rose Float Association has partnered with Fiesta Parade Floats since 1997. Torrance's Rose Parade entries have received 14 trophies under the leadership of Mr. Estes and Fiesta Parade Floats.

*"It is great to involve high school youths and very commendable that the Torrance Rose Float Association is working with the Torrance Unified School District to promote the creativity of high school students on a concept that would work to enable me to create a floral float for the Rose Parade,"* said Estes. *"It is important to involve youth, especially in the arts. Lindsey had a great idea, and it was fun to translate her concept into a floral float design that would work for the Rose Parade."*

The Torrance Rose Float Association works closely with the Torrance Citizen Development and Enrichment Committee and thanks its Chair and City Councilman, Kurt Weideman and his committee, for their guidance and support.

The Torrance Rose Parade Float will make its way down Colorado Boulevard and the streets of the Pasadena during the 128<sup>th</sup> Rose Parade presented by Honda on Monday, January 2, 2017 at 8AM (PST). For additional information on the Tournament of Roses Parade, please visit [www.tournamentofroses.com](http://www.tournamentofroses.com).

The Mission of the Torrance Rose Float Association (a non-profit organization) is to preserve the tradition of delivering joy, beauty and pageantry from our hometown to people across the globe through participation in the Pasadena Tournament of Roses Parade on a day when the world is full of the hope of renewal. For more information about the Torrance Rose Float Association, please visit [www.torrancerosefloat.org](http://www.torrancerosefloat.org).



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