



Torrance Rose Float Association Newsletter

President's Message | April 2024

Hello Everyone-

It's spring and we are excited to be part of the Cherry Blossom Festival at Columbia Park on Sunday April 7th. We hope to see you there.

I would like to thank all the students that turned on their design concepts for our 2025 float. At our March board meeting the Board of Directors and Tim Estes of Fiesta Parade Floats reviewed all the entries. The final design concept will be presented to the City Council's Citizens Enrichment and Development Committee for review. After their approval it will be presented to the full City Council for final approval. Once approved the contest winner will be announced. We are extremely excited and are gearing up to create another award-winning float.

There are eight seats on our float for riders, one of which is for our design contest winner. If riding on our city float in the Tournament of Roses Parade is on your bucket list this is your opportunity. Please don't hesitate and request your seat now! Request forms may be found on the Torrance Rose Float website at torrancerosefloat.org and in this newsletter.

Please be sure to check out our website for our current events, including Restaurants for Roses.

Wishing everyone a wonderful spring filled with good health. We look forward to seeing you all soon.

Beu



Dine & DONATE

FUNDRAISING EVENT

Dine In • Carryout • Delivery*

SUPPORTING

Torrance Rose Float Association

Wednesday APR 10

From open to close

Torrance Diner | 24021 Hawthorne Boulevard

Present this code at the diner or enter the 9-digit number online at BlackBearDiner.com to credit 20% of your food order to this organization. Delivery orders must be placed through BlackBearDiner.com.



533-537-330



Torrance Rose Float Association

FLOAT RIDER INFORMATION

First Name: _____

Middle Initial: _____

Last Name: _____

Date of Birth (mm/dd/yyyy): _____

Address: _____

Phone: _____ Cell Phone: _____

Email: _____

Emergency Contact: _____

Emergency Contact Phone Number: _____

This information will only be shown to the TRFA executive board members who require Float Rider information and no other members of TRFA. It may be shared with Fiesta Parade Floats and/or the Pasadena Tournament of Roses for their official use upon request.

For TRFA use only

Check number _____

Amount _____

Date _____

A LOOK BACK AT THE AWARD WINNING 2024 TORRANCE ROSE FLOAT

ROSE PARADE 2024

Torrance float reveals multigenerational effort

Entry has evolved into a treasured family reunion for numerous participants



What started off as a simple Girl Scout project when she was 13 has turned into a decades long commitment for Debbie Vaca.

Year after year, the Torrance resident volunteers to help adorn the city's Rose Parade float with fresh flowers and intricate details. Somewhere along the

journey, she recruited her two sisters and her two nieces to help out.

"It's a family thing, and we do enjoy it," said Vaca, 67, director of volunteers at the Torrance Rose Float Association.

Torrance's submission for the 2024 Pasadena Tournament of Roses Parade, under the theme "Celebrating the World of Music'," is dubbed "The Lyrical Call of Nature."

Standing at 16.5 feet high, 18 feet wide and 35 feet long, the float, which will roll down Colorado Boulevard on New Year's Day, depicts the vocal exchange between a mother bird and its babies. It was designed by West High School student Jodie Cheng, who emerged victorious in a citywide design contest across Torrance's five high schools.

Since the day after Christmas, a team of nearly 200 volunteers, ranging from teenagers to senior citizens, has undertaken a weeklong mission to transform the Torrance float at Fiesta Parade Floats' massive warehouse in Irwindale.....

Read the full story by Teresa Liu

https://enewspaper.dailybreeze.com/infinity/article_popover_share.aspx?guid=367b809d-0fc2-4cd4-a6fa-08148e1d2cbb&share=true



TORRANCE ROSE FLOAT ASSOCIATION
2024/2024 Membership Application
February 1, 2024 to January 31, 2025

MEMBERSHIP

NEW RENEWAL

Interested in volunteering

YES NO

Primary Member Name:

First: _____ Last: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Mobile Phone: _____

Email Address: _____

May Vote and Hold Office

Youth \$10 per Year (Age 13-17)

Individual \$20 per Year (Age 17+)

Couple* \$30 per Year Additional Member Name: _____

Family* \$50 per year Up to 4 people, for each addtl person add \$10

2nd _____ 3rd _____

4th _____ 5th _____

*Couple and family memberships must reside at the same address. Any additional names can be added at the bottom of the form.

May not Vote or Hold Office

Company/Organization:

Service Club/Organization \$100/year (5 people eligible to decorate)

Business \$250/year (10 people eligible to decorate)

Membership dues:

Additional donation: _____

To receive newsletter via USPS -Add \$10.00 for postage _____

Total payment enclosed: _____ **0.00**

Please make your check payable to TRFA and mail with form to:
 Torrance Rose Float Association Membership/4733 Torrance Blve. #234/Torrance, CA 90503

FOR QUESTIONS OR CONCERNS, PLEASE CONTACT: TORRANCEROSEFLOAT@GMAIL.ORG OR CALL: 310.618.2425

Community Services Department Presents

CHERRY BLOSSOM CULTURAL FESTIVAL

SUNDAY, APRIL 7, 2024 | 11 AM - 4 PM

COLUMBIA PARK

4045 190TH ST., TORRANCE, CA 90503

www.TorranceCA.Gov/CherryBlossomFestival

Stop by and see us at the Cherry Blossom Cultural Festival. It's a great way to take care of your TRFA "To Do" List.

- ✓ Renew your TRFA membership. New members welcome, too!
- ✓ Pick Up Torrance Rose Float SWAG.
- ✓ Secure your Rose Vial purchases to honor, celebrate or remember someone.

Where you will find us in the Community in 2024

Check out the events that the Torrance Rose Float Association plans to participate in this year. Stay tuned for details and schedules.

- January through December – Restaurants for Roses
- May – Float Concept Design Contest Winner (approximate reveal time frame)
- June – TOCA Palooza
- July – Rock Around the Block

Coming Soon...

- 2024-2025 Membership Application
- 2025 Rose Parade Ticket Order form (includes transportation, program and bottle of water)
- 2025 Rose Vial Order Forms (Great gift idea!)

Coming Later in the Year...

- Float decorator sign up

Follow Us On...

- Facebook: <https://www.facebook.com/TorranceRoseFloatAssociation>
- The Web: <https://www.torrancerosefloat.org/>

Torrance Rose Float Association
4733 Torrance Blvd, #234
Torrance CA 90503



CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook:

www.facebook.com/torrancerosefloatassociation/

Twitter: @RoseFloat