



Torrance Rose Float Association Newsletter

June 2023

President's Message

We are excited to be able to announce the float design contest winner to the City Council on June 6th and see the beautiful rendering of our 2024 float. Thank you to all the talented students that submitted beautiful design concept entries.

If you love making scrapbooks and taking pictures, we have a board opening just for you. Our Historian position is currently open, and we would love to have you become part of our board. The historian is responsible for keeping records pertaining to events of the association and related programs and preparing and maintaining a scrap book of the year's activities. Please contact me at bevfindley@msn.com if you are interested in the position.

TRFA will have a booth at the TOCA Palooza on June 24; 11am -5pm. Please stop by for some fun.

I look forward to seeing all of you at our various Restaurants for Roses.

Bev



TORRANCE ROSE FLOAT ASSOCIATION

2023 / 2024 Membership Application

Membership runs from February 1, 2023 to January 31, 2024.

My membership is: NEW RENEWAL

Primary Member Name:

(First) _____ (Last) _____

Address: _____

City: _____ State: _____ Zip Code: _____ Phone: () _____

E-mail (To Receive Newsletter): _____

TO RECEIVE THE TRFA NEWSLETTER THRU THE US POSTAL SERVICE, ADD \$10 TO YOUR MEMBERSHIP FEE TO COVER THE COST OF MAILING!

May Vote and Hold Office

____ Youth \$10 per year (age 13 to 17)

____ Individual \$20 per year (age 18 or older)

____ Couple* \$30 per year 2nd Name

____ Family* \$50 per year (Up to 4 people; for each additional person add \$10)

2nd _____ 3rd _____ - _____

4th _____ 5th _____

*For Couple and Family memberships, all must reside at the same address. Also, please write any additional names on the bottom or back of this form.

May Not Vote or Hold Office

Company/Organization: _____

____ Service Club/ Organization \$100 per year (five people eligible to decorate)

____ Business/Trade Industry \$250 per year (ten people eligible to decorate)

Enclosed is a donation to TRFA (in addition to my annual dues) in the amount: \$ _____

Total Amount Enclosed: \$ _____

Make your check payable to TRFA and mail with this form to:

Torrance Rose Float Association Membership 4733 Torrance Blvd. #234, Torrance, CA 90503

If you have any questions about your membership, please contact torrrosefloat@gmail.org or call us at (310) 618-2425.

I am interested in volunteering

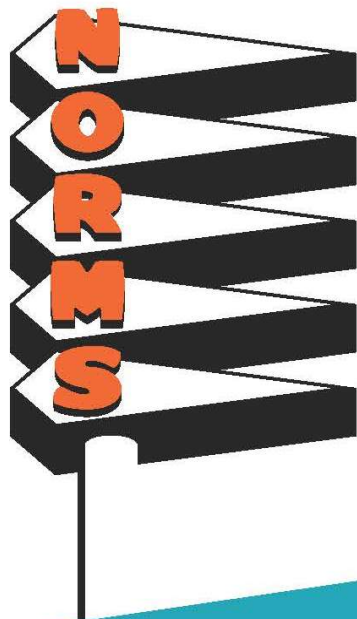
JOIN OUR FUNDRAISER AT NORMS N. TORRANCE

18705 HAWTHORNE BLVD, TORRANCE, CA 90504

JUNE 7, 2023 FROM 7AM-11PM

SHOW THIS FLYER & NORMS WILL DONATE
20% OF THE PROCEEDS TO:

TORRANCE ROSE FLOAT ASSOCIATION



MAKE CARING THE NORM

20% of all pre-tax sales from June 7, 2023 from 7am-11pm will be donated directly to Torrance Rose Float Association. Gift card purchases are excluded from fundraising totals. Fundraiser guests are required to present an official flyer (printed or electronic) to the cashier with each order to receive credit. We also accept flyers shown on a phone. Dine-in or To-go will be credited. Orders on Norms.com and third-party delivery apps will not be credited. Flyers cannot be distributed inside our stores or within the vicinity of our stores, including parking lot, before or during the event.



Love Where you Live

Ride the Float in Spirit

By
Laura MacMorran

Annually, the Torrance Rose Float Association draws world-wide attention to the City of Torrance by sponsoring an artistic and imaginative float in the internationally broadcast New Year's Day Rose Parade. The City of Torrance's float lines up with global conglomerates' floats, and wins awards year-after-year for its float design and execution.

This epic undertaking relies on members and this year the Association has lofty goals to substantially increase membership. Yes, it's true that only members can decorate the float and that membership includes transportation to the decorating warehouse in Irwindale. But whether one decorates or not, Torrance Rose Float Association *membership is about a love for the place you live, work, play, learn, and a love for the beauty and majesty of the Rose Parade.*

Now through July 31, 2023 each membership will receive a voucher for a rose vial labeled in honor of a person. Labeled rose vials are one-of-a-kind gifts or tributes. The vial actually rides on the float, so that individual will be riding in the Rose Parade in spirit. An email will notify the recipient of your special gift.

To be a part of this legacy, and receive this membership bonus, go to <https://www.torrancerosefloat.org/>

WE CAN DO THIS!!! FOOD WITH INTEGRITY
COMMUNITY STARTS HERE
TASTES MADE FRESH
EVERY DAY
OIL-WRAP
GOODNESS
GENEROUSLY CAN CHANGE
HELPING
THINGS
WORTHY INVESTMENTS
EVERY DAY

DO GOOD WITH CHIPOTLE



CHIPOTLE FUNDRAISER FOR
**TORRANCE ROSE FLOAT
ASSOCIATION**

33% OF EVENT SALES GET DONATED TO THE CAUSE

WEDNESDAY, JUNE 14TH | 4-8PM
21300 HAWTHORNE BLVD, STE A, TORRANCE, CA,
90503

ORDER ONLINE FOR PICKUP USING CODE R2BQZKA
OR SHOW THIS FLYER IN RESTAURANT



For online orders to count towards the fundraiser, they must be placed for pickup only from the restaurant location of, and during the hours of, the fundraiser. Delivery orders and gift cards do not qualify. \$150 minimum event sales required to receive any donation.



Torrance Rose Float Association

FLOAT RIDER INFORMATION

First Name: _____

Middle Initial: _____

Last Name: _____

Date of Birth (mm/dd/yyyy): _____

Address: _____

Phone: _____ Cell Phone: _____

Email: _____

Emergency Contact: _____

Emergency Contact Phone Number: _____

This information will only be shown to the TRFA executive board members who require Float Rider information and no other members of TRFA. It may be shared with Fiesta Parade Floats and/or the Pasadena Tournament of Roses for their official use upon request.

For TRFA use only

Check number _____

Amount _____

Date _____



ONE FREE ROSE FLOAT
FLOWER VIAL WITH EVERY
2023-2024 MEMBERSHIP
now thru Aug. 31st

*Torrance Rose
Float Association*



ONE FREE ROSE FLOAT
FLOWER VIAL WITH EVERY
2023-2024 MEMBERSHIP
now thru Aug. 31st

*Torrance Rose
Float Association*



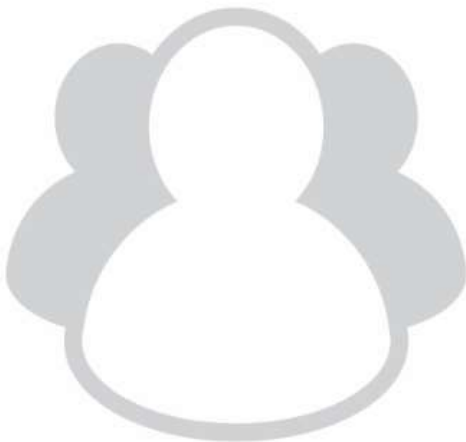
Torrance Rose Float Association

Eat to Support:



Come eat with us and support the cause!

Host Your Own



Hof's Hut

Wednesday June 28, 2023

7:00am-9:00pm

23635 Crenshaw Blvd
Torrance, CA

Visit the restaurant website

Donating Back: 20%

Organizer: Lynn Robinson



Share on



Commit to Eat



Torrance Rose Float
Association
4733 Torrance Blvd, #234
Torrance CA 90503



CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook:

www.facebook.com/torrancerosefloatassociation/

Twitter: @RoseFloat