



# *Torrance Rose Float Association*

## *Newsletter*

August 2023

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### President's Message

It's hard to believe that we are just a little more than four months from the Rose Parade. This is the time of the year when we need to get everyone involved in making our goal of another beautiful award-winning float for the City of Torrance. We can always use your help with fundraising, special events, becoming a board member, and of course decorating. Please contact us at [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org). It was great to see everyone at TOCA Palooza and the Rock Around the Block.

I want to remind everyone that there are seats available to ride on our beautiful float. If this is your dream, please contact us. We are also selling Rose Parade tickets. This year the tickets will be \$150.00 for a mid-route grandstand seat, parade program, bus transportation to and from the parade and water. The flyer is included in the newsletter, and you can also order tickets on our website. Be part of the excitement. Help us keep the fire burning and spread the word via Facebook, Twitter, Instagram and to all your friends. We need your help!

Bev



**City Of Torrance**

**The Lyrical Call of Nature**

**The student design concept contest winner is Jodie Cheng of West High School. We are so excited for Jodie! She will get a donated ride on “her float”.**

Check out the Daily Breeze article

[.https://www.dailybreeze.com/2023/07/13/torrance-picks-west-high-students-design-for-its-2024-rose-parade-entry/](https://www.dailybreeze.com/2023/07/13/torrance-picks-west-high-students-design-for-its-2024-rose-parade-entry/)



***The Concept Design has been selected. Now it's the time that we start to get prepared for Decorating Week. Here's some things you can do...***

1. Become a member. <https://www.torrancerosefloat.org/join.html>  
The 2023-2024 membership form is also in the August newsletter. Members get the opportunity to help decorate the float.
2. Ride the Float. <https://www.torrancerosefloat.org/ride-the-float.html>
3. Become a Donor. <https://www.torrancerosefloat.org/our-donors.html>
4. Buy a Rose Vial. <https://www.torrancerosefloat.org/honor-someone-with-a-rose-vial.html>
5. Buy a ticket to watch the parade live, in person.  
<https://www.torrancerosefloat.org/watch-the-parade.html>
6. Decorating Week donations.  
<https://www.torrancerosefloat.org/support-us.html>
7. Join us for Restaurant for Roses.  
<https://www.torrancerosefloat.org/restaurants-for-roses.html>



# TORRANCE ROSE FLOAT ASSOCIATION

## 2023 / 2024 Membership Application

Membership runs from February 1, 2023 to January 31, 2024.

My membership is:  NEW  RENEWAL

Primary Member Name:

(First) \_\_\_\_\_ (Last) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: (     ) \_\_\_\_\_

E-mail (To Receive Newsletter): \_\_\_\_\_

**TO RECEIVE THE TRFA NEWSLETTER THRU THE US POSTAL SERVICE, ADD \$10 TO YOUR MEMBERSHIP FEE TO COVER THE COST OF MAILING!**

### May Vote and Hold Office

\_\_\_\_ Youth            \$10 per year            (age 13 to 17)

\_\_\_\_ Individual        \$20 per year            (age 18 or older)

\_\_\_\_ Couple\*          \$30 per year            2nd Name

\_\_\_\_ Family\*          \$50 per year            (Up to 4 people; for each additional person add \$10

2nd \_\_\_\_\_ 3rd \_\_\_\_\_ - \_\_\_\_\_

4th \_\_\_\_\_ 5th \_\_\_\_\_

\*For Couple and Family memberships, all must reside at the same address. Also, please write any additional names on the bottom or back of this form.

### May Not Vote or Hold Office

Company/Organization: \_\_\_\_\_

\_\_\_\_ Service Club/ Organization    \$100 per year    (five people eligible to decorate)

\_\_\_\_ Business/Trade Industry        \$250 per year    (ten people eligible to decorate)

Enclosed is a donation to TRFA (in addition to my annual dues) in the amount: \$ \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

Make your check payable to TRFA and mail with this form to:

**Torrance Rose Float Association Membership 4733 Torrance Blvd. #234, Torrance, CA 90503**

If you have any questions about your membership, please contact [torrosefloat@gmail.org](mailto:torrosefloat@gmail.org) or call us at (310) 618-2425.

I am interested in volunteering



# *Torrance Rose Float Association*

## FLOAT RIDER INFORMATION

First Name: \_\_\_\_\_

Middle Initial: \_\_\_\_\_

Last Name: \_\_\_\_\_

Date of Birth (mm/dd/yyyy): \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

Emergency Contact Phone Number: \_\_\_\_\_

This information will only be shown to the TRFA executive board members who require Float Rider information and no other members of TRFA. It may be shared with Fiesta Parade Floats and/or the Pasadena Tournament of Roses for their official use upon request.

### **For TRFA use only**

\_\_\_\_\_

Check number \_\_\_\_\_

Amount \_\_\_\_\_

Date \_\_\_\_\_

# ROSE PARADE GRANDSTAND SEAT PACKAGE

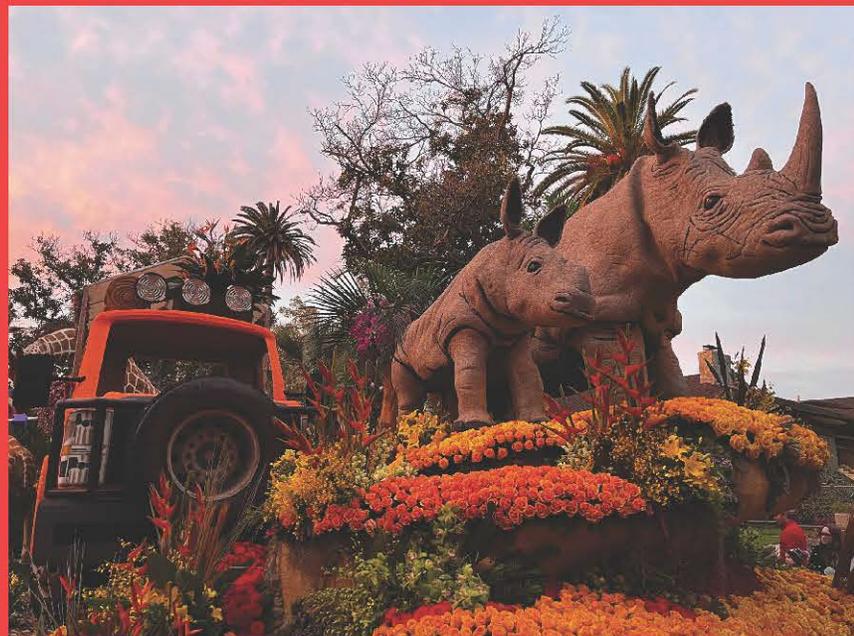
## Includes

- One Camera-Side Reserved Seat
- Hassle-Free Bus Transportation from Torrance to Pasadena and back to Torrance
- 2024 Souvenir Program
- Water

**ONLY 50 TICKETS  
GUARENTEED AVAILABLE**

**PRE-SALE TO MEMBERS  
6/24/23 THRU 9/15/23**

**\$150 PER TICKET**



Eat to Support:

# Torrance Rose Float Association



Come eat with us and support the cause!

Host Your Own



## Hof's Hut

Wednesday August 16, 2023

7:00am-9:00pm

23635 Crenshaw Blvd  
Torrance, CA

[Visit the restaurant website](#)

**Donating Back: 20%**

Organizer: Lynn Robinson



Share on 



[Commit to Eat](#)

Hof's Hut accepts Dine-In, Takeout & Pick up orders made in store/by phone mentioning Torrance Rose Float Association. Everyone is encouraged to RSVP. Details coming soon.

**Hof's Hut**  
RESTAURANT  BAKERY

Torrance Rose Float Association  
4733 Torrance Blvd, #234  
Torrance CA 90503



#### CONTACT INFO

**Phone:** (310) 618-2425

**Email:** [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org)

**Website:** [www.torrancerosefloat.org](http://www.torrancerosefloat.org)

**Facebook:**

[www.facebook.com/torrancerosefloatassociation/](http://www.facebook.com/torrancerosefloatassociation/)

**Twitter:** @RoseFloat