



Torrance Rose Float Association Newsletter

May 2022

President's Message

Hello Everyone!

It was so nice to see so many of you at our Celebration Dinner last month! We had a wonderful evening and were delighted to have Mayor Furey, Councilman Mike Griffiths, and Councilman Jack Walser among our guests as well as Tim Estes and June O'Neil of Fiesta Parade Floats! Also among our guests were three princesses from the 2022 Tournament of Roses.

Board member Roseanne Villalobos and June O'Neil did a wonderful job of emceeing the evening. Special honor was given long time Board member Jan Staws, who after serving on the Board for thirty-three years, will be moving to Arizona. We presented Jan with a photo album of every float she has worked on during her time on the Board. We will miss her and wish her the very best.

TRFA had a booth at the Cherry Blossom Festival at Columbia Park in April, and we were delighted to see so many people attend. It was a beautiful day, and everyone seemed to have a great time.

The Citizens Enrichment Development committee has approved our selected float design for the 2023 float, and we are awaiting final approval by the City Council which will occur at the end of May. After that, the name of the high school student float design contest winner will be announced.

Remember that volunteers are needed for all sorts of tasks all year long. Please share your talents with TRFA to help in areas of fundraising, social media, and event planning. We welcome you!!

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Supporting the float is a year-round endeavor.
Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Helping at events
- Writing newsletter content
- Publicity
- ...any may other tasks

Send us an email at the address listed below with your Name and Phone number and what you would like to help out with or call us at 310-618-6825.
Email: info@torrancerosefloat.org



Celebrating our 2022 Award Winning Float: The Embodiment of Nature

THAT'S A WRAP!

Well, we chose a design. Got it approved. Asked for volunteers. Decorated.

On January 1, 2022 - WE WON the Princess Trophy!

Then, on Saturday, April 9, 2022, almost 100 attendees came together to celebrate the 50th Anniversary of the Torrance Rose Float Association as well our 2022 Torrance Rose Float decorators and supporters.

Board member/Historian, Roseanne Villalobos and TRFA Float Supervisor, June O'Neill were our fabulous MC's who kept the program on track.

In attendance were 3 of the members of the 2022 Rose Court – Princess, Abigail Griffith, Swetha Somasundaram and Ava Feldman – who shared their experience for the last year.

Tim Estes, President of Fiesta Float Builders, said a few kind words for his favorite client – TRFA!

With only 130 volunteers (over 100 less than in 2019), we complimented and applauded those in attendance and those who were there for decoration week.

Special recognition was given to Jan Staws, our Director of Hospitality, who was always in the tent overseeing the lunches and snacks for our decorators. Jan will be retiring and moving to Arizona. After 37 years with the Torrance Rose Float Association, she will be missed.

President Bev Findley took a moment to remember Rosemary Walters, our oldest decorator, who died just 2 weeks shy of her 100th birthday.

Thanks to Snax Restaurant for another great meal, as well as Membership Director, Camilla Seferian, for donating our "Float Cake" from Torrance Bakery.

Many more thank you's to our TRFA Board for their focus over the last year to bring it all together.

Carol Gilles
TFA Secretary





A Thank You Note to our Donors and Sponsors

We are deeply appreciative of the support we receive from our donors and sponsors! Here is a shout out to our current 2023 donors and sponsors:

Donors:

Amanda and Lilian Cook
Anonymous
Charlene Lee & Eric Hardin
Darryl Rippstein
Dena and Charles Bricker
Dr. Sumie Imada
Ellen Kircher
Gail Roulette
Gregory and Margaret Anunson
Jack Trost and Family
Joan Silbiger
John La Rock
Kim Lee
Lynda Kramer
Mark and Debra Williams
Mary Hoffman
Mary Kay
Michelle Cripps
Nina and Richard Rorke
Pam Kenoyer
Paul Lukas
Robin Gee
Sandra Cardot
Terrazas Family Trust
Thelma Sanborn
Trader Joes
Virginia Brown

Sponsors:

BFM Management
Plasma Technology
Vince and Jackie Kelly

Restaurants for Roses Sponsors:

BJ's
Black Bear Diner
California Pizza Kitchen
Kings Hawaiian
Lazy Dog
Panda Express
Red Car Brewery
SNAX
Torrance Tavern



To make a donation, visit the "Support Us" page on our website: www.torrancerosefloat.org or mail your check to TRFA, 4733 Torrance Blvd., #234, Torrance, CA 90503

We appreciate donations of any size!

Looking for a Unique Mother's Day Gift?

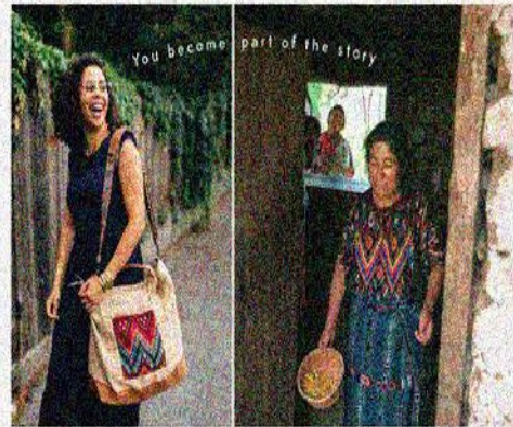
Check Out These Great Options!

What could be better than giving a truly unique gift to your beloved Mom and helping to raise funds for TRFA? Check out these great gift-giving and fund-raising ideas:

- Honor her with a 2023 float rose vile in her name. All proceeds benefit TRFA and she can brag to her friends that she's in the Rose Parade! Visit the "Support Us" page of our website for more information on purchasing a rose vile.
- Purchase flower bulbs, herbs and/or vegetables from our Spring Flower Power fundraiser. A portion of the proceeds benefit TRFA but your Mother's Day gift will bring her joy all year long! Order soon as the fundraising campaign for Flower Power end on May 15. Visit the "Support Us" page of our website for ordering information.
- Shop at Ten Thousand Villages in Redondo Beach and 15% of your entire purchase will benefit TRFA. They have so many unique items we're sure you'll find something to suit her fancy. See ad on this page for location information.



www.torrancerosefloat.org



Fair Trade Shopping to benefit Torrance Rose Float Association

Shop for handmade fair trade gifts at Ten Thousand Villages and they will donate 15% of your entire purchase to our group

Torrance Rose Float Association would like to invite you shop at:


Ten Thousand Villages Redondo Beach Ten Thousand Villages Crafted at Port of LA
1907 S Catalina Ave 112 E 22nd St
Redondo Beach San Pedro

7 days a week 11 am – 5pm Weekends 12pm – 6pm

Or shop online 24/7 at

www.tenthousandvillagesredondo.com

Make sure to mention Torrance Rose Float Association at checkout!

 ten thousand villages



JOIN US FOR A DELICIOUS WAY TO RAISE MONEY!

Date: **May 11, 2022**

Time: **11:00AM to 11:00PM**

For Dine In, Takeout or Curbside at this BJ's Location:

3525 W Carson Street Suite 168
Torrance, CA 90503
310-802-6440

Enjoy delicious food in a fun atmosphere along with your family and friends while earning funds in support of:

Torrance Rose Float Association

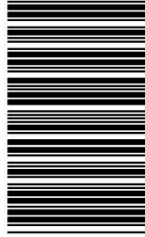
WITH EACH FLYER PRESENTED DURING THIS **FUNDRAISING EVENT**, BJ's WILL DONATE **20% OF FOOD AND SOFT BEVERAGE SALES TO THE DESIGNATED ORGANIZATION!**

VISIT US IN PERSON, ORDER ONLINE OR PLACE A TAKE-OUT ORDER

When dining in: Present this flyer to your server at any time during your meal.

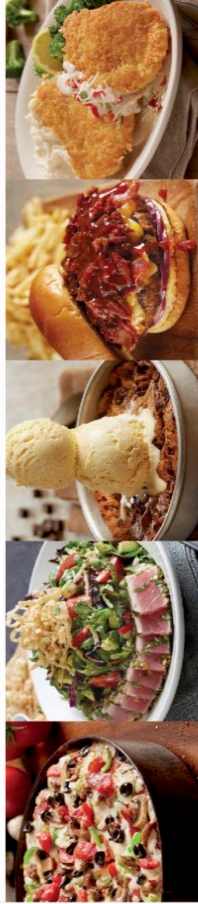
When ordering online: Enter the 6-digit fundraiser code below at the time of checkout.

When placing a take-out order: Present this flyer to a BJ's team member upon your arrival.



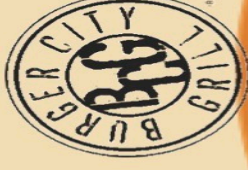
M A Y O 2 1

Valid for dine in, takeout or curbside when applicable. Not valid toward alcoholic beverages, Happy Hour specials or for delivery orders. Please do not distribute flyers on site during the event.

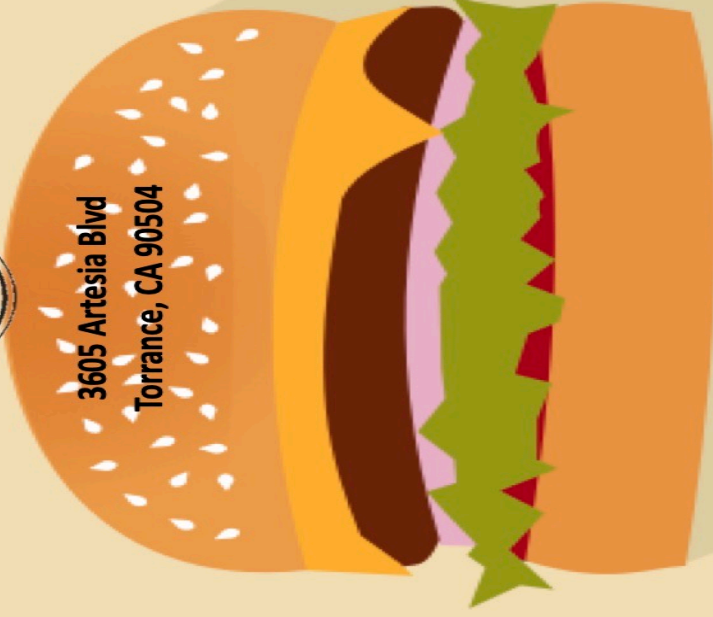


Torrance Rose Float Association

Presents a fundraiser hosted by



3605 Artesia Blvd
Torrance, CA 90504



Wednesday, May 25th 2022

10:30am-10pm

*Walk ins, phone orders, drive-thru *

NO online orders (Doordash, Postmates, Ubereats, Etc.)

Present this flier and 20% of your purchase will support Torrance Rose Float Association



Torrance Rose Float
Association
4733 Torrance Blvd, #234
Torrance CA 90503



CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook:

www.facebook.com/torrancerosefloatassociation/

Twitter: @RoseFloat