




TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER


APRIL 2017

FUNdraising—Restaurants for Roses



Torrance Rose Float Association
RESTAURANTS FOR ROSES

Join us on April 13, 2017
6:00 a.m. to 10:00 p.m.



Torrance Crossroads Shopping Center
24631 Crenshaw Blvd., Unit D
TORRANCE, CA 90505-5358
310-326 7535

Bring this flyer and IHOP will donate 20% to Torrance Rose Float Association

TGI FRIDAYS
FUNDRAISER
event

It's better to give than receive, but it's great to do both

20% of Sales* Benefit:

Torrance Rose Float Association

When: April 24-26th, 2017 11am-12am	23420 Hawthorne Blvd Torrance, CA 90505 (310) 378-8280
--------------------------------------------------	---------------------------------------------------------------------

When you present this flyer
20% of the sales* will be given to the Torrance Rose Float Association. By joining us for this meal you help raise money for our community!

Interested in helping out the community?
Visit facebook.com/tgifridays.westcoast to discover other fundraiser events happening at other neighborhood Friday's.
*Valid at this location only. Excludes alcohol, tax, and gratuity.



- Save the Date:**
- April 13:** IHOP Restaurants for Roses
 - April 24, 25, 26:** TGI Fridays, Restaurants for Roses
 - July 29:** TRFA Luau, Toyota USA Automobile Museum
 - Oct. 19:** Decorators Meeting
 - Nov. 16:** Decorators/General Meeting

IT'S TIME TO RENEW!

Membership runs February 1st to January 31st. 2017-2018 Membership application available at the TRFA website and at the 2017 Celebration Dinner. Mail your dues today. We appreciate your support.

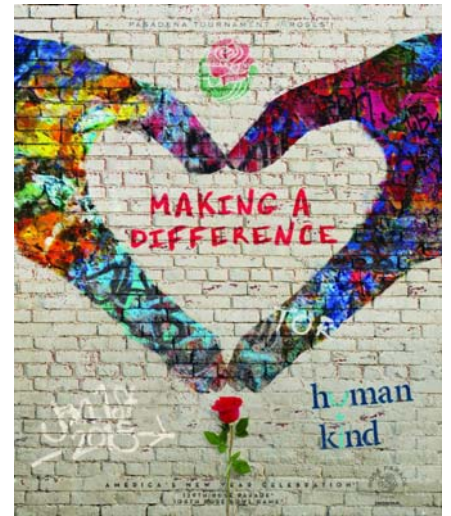
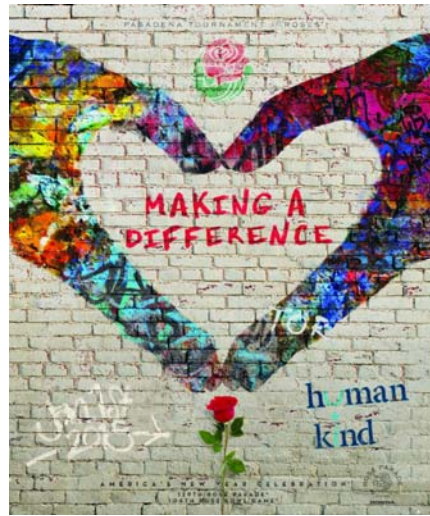
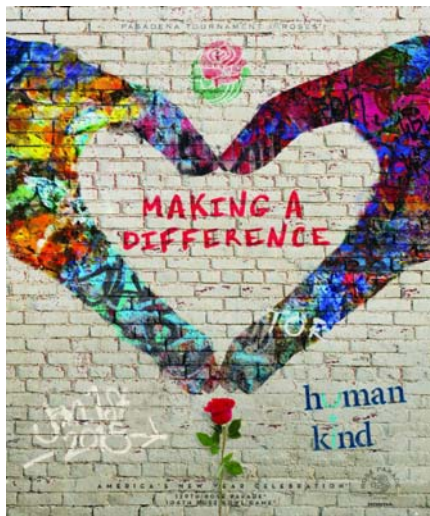
President's Message

I would like to thank all the high school students in Torrance that submitted design concepts for our 2018 float. Tim Estes of Fiesta Parade Floats and Richard Stevens and his coworker from Destination Art have reviewed the entries and submitted the finalists to the TRFA Board. The board and the Citizen's Enrichment and Development Committee are in the process finalizing the selection. The winner will be announced at City Council this month and will be riding on our 2018 float. Please watch our Facebook page for the date.

It's not too early to be making your plans for New Year's Day. We are selling grandstand seats again this year for a cost pf \$110.00. We sold out early last year so plan ahead so you won't be left out. The price includes the grandstand seat, bus transportation to and from the parade, a parade program and a bottle of water. Please check out our other upcoming events.

INSIDE THIS ISSUE:

<i>FUNdraising—</i>	1
<i>Restaurants for Roses</i>	
<i>Save the Date</i>	1
<i>President's Message</i>	1
<i>TRFA Luau Date An-</i> <i>nounced—July 29</i>	2
<i>Celebration Dinner</i>	2
<i>Thank You's</i>	
<i>Float Rider's' Corner</i>	3
<i>Contact Info</i>	3



**2018 Tournament of Roses Parade
Monday, January 1, 2018**

Experience – in person – the 129th Rose Parade themed, “Making a Difference,” with the magic of New Year’s Day in an unrivaled celebration, exclusive to the streets of Pasadena! The parade will feature majestic floral floats, high stepping equestrian units and spirited marching bands from throughout the world.

For the cost of \$110.00 per person you can watch the City of Torrance Rose Float from your reserved, premium, mid-route grandstand seat.

Your ticket includes roundtrip transportation from Wilson Park and your premium grandstand seat. The bus will depart at 5:00am and returns at approximately 12:00 noon. Order your tickets now as to ensure your place on the parade route.

TICKET ORDER FORM

Number of Seats: _____

First Name: _____ Las Name: _____

Address: _____

Home Number: _____ Cell Number: _____

EMAIL: _____

Tickets will be mailed to you beginning in mid-October and will be available at our Orientation Meetings.

Mail to: Torrance Rose Float Association, Attn: 2018 Rose Parade Tickets, 3031 Torrance Blvd. Torrance, CA 90503. Phone: 310.618.2425

2017 Float Riders' Corner—Yuki Tsujii and Steven Ihde



In 2007, I was one of exchange students between my hometown, Kashiwa, Japan and its sister city, Torrance. Eight years later, I moved to Torrance from Japan to obtain another degree in the states. This year, I was fortunate to be one of riders of Torrance Float. It was such an honor to be a representative of my second hometown.

Since I participated in decorating for last two years, I know all the volunteers' hard work that it takes to create our float. When I saw the finished float, I was amazed by the detail and the transformation of it from its beginnings.

On the parade route, crowds on the street welcomed us cheerfully and warmly even though it was freezing when winds blew on us. Not only were people watching from the street on Colorado Boulevard, but also from the tops of buildings. It made me realize how important the Rose Parade is for celebrating the New Year and how surreal it felt that I was actually on the float and waving to a sea of people just like I see in Tokyo! Furthermore, I was on the TV news and newspapers in my princess costume and with my prince, Steven. When I first came to Torrance as a student, I would not have imagined that I would be on the Torrance Rose Float and receive such enthusiasm from people. I truly appreciate Steven's family who gave me this unforgettable opportunity, and all the volunteers who put their dedication into creating this beautiful float.

—Yuki Tsujii

Riding on the 2017 Torrance Rose Float was an extraordinary experience. From our early wake-up call, to the unique costumes we wore, to the thousands of flowers we tactfully stepped over (and regretfully at times on), to the hundreds of thousands to whom we waved, riding on this year's float is a memory that will not be forgotten.

My parents were float riders six year ago on the Torrance Rose Float and continued to share stories of their wonderful experience. This year I was fortunate to not only help decorate this wonderful float but me and my girlfriend, Yuki, were incredibly fortunate to have the same opportunity to ride on it along the 5 1/2 mile parade route. Not many experiences can top rounding the corner onto Colorado Boulevard, hearing the crowds cheer and seeing miles and miles of humanity welcoming the New Year. I am forever grateful to my parents for giving this opportunity to us and for the hundreds of volunteers that worked tirelessly to create the stunning 2017 Torrance Rose Float.

—Steven Ihde

TRFA Note: Yuki and Steven are now engaged to be married.

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook: <https://www.facebook.com/groups/torrancerosefloatassociation/>

Twitter: @RoseFloat

Pick up a print copy of the Newsletter at the following locations:

- ◆ City Hall
- ◆ City Hall Annex
- ◆ 6 Torrance Libraries
- ◆ Bartlett Senior Citizens Center
- ◆ Tillman Senior Center

How can you find out about TRFA events?

- ⇒ TRFA Facebook Group
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance Events Calendar
- ⇒ City of Torrance eNewsletter
- ⇒ Daily Breeze Events Calendar

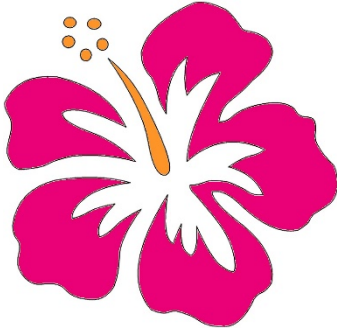
TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: info@torrancerosefloat.org. Call us at 310.618.6825.

PLEASE SAVE THE DATE!!



The Torrance Rose Float Board of Directors is very excited to announce a change in plans concerning our upcoming summer fundraiser, our second annual "Hawaiian Luau"!!! Thanks to one of our new Board members, Michelle Polcari, we will be having the Luau at the Toyota USA Automobile Museum on Saturday, July 29, 2017!!! Details are being finalized and will be shared in next month's newsletter, but we wanted you to start making plans to join us on July 29th!

If you have never had an opportunity to visit the Toyota USA Automobile Museum, you should mark your calendar to attend this event, as it will be one of the final chances you will have to see this fantastic display of vintage vehicles, not to mention having a fun time at the Luau!!!

A Big Thank You!!

Thanks to everyone who was able to attend our 46th Annual Celebration Dinner. We would also like to thank the following people and businesses who so generously donated items and gift cards for our "Opportunity Drawing" held during the dinner: Armstrong Garden Centers, BJ's Restaurant, Black Bear Diner, Dena Bricker of American California Financial, Brio Coastal Bar & Kitchen, Bubble Bath Car Wash, Chado Tea Room, Charmin' Nails, Bob Diaz, DuBunné Spa, Beverly Findley, Carol Gilles, Bob Habel, Barbara Hill, Mary Hoffman, Diane Jamieson, Mary Jo & Don Kohlmiller, LaCapilla Family Restaurant, Lazy Dog Restaurant, Lomeli's, New Leaf Organizing, Noble Pet Company, Carol Olney, Pacific Park, Marie Phillips Manicures, Michelle Polcari, Lynn Robinson, Shear Pleasure Pet Salon, Smart Dress Making, Carolyn Snyder, Jan Staws, The British Connection, The Way of the Shadow Martial Arts Academy, Virginia Thiele, Torrance Bakery, Torrance Theatre Company, Roseanne Villalobos, and Karen Zukle.





TORRANCE ROSE FLOAT ASSOCIATION

2017 Membership Application

All dues are in effect from February 1st to January 31st.

Primary Member Name:

(First) _____ (Last) _____

Address _____

City: _____ State: _____ Zip Code: _____ Phone: () _____

E-mail (To Receive Newsletter): _____

May Vote and Hold Office

___ Youth \$10 per year (age 13 to 17)

___ Individual \$20 per year (age 18 or older)

___ Couple* \$30 per year 2nd Name _____

___ Family* \$50 per year (Up to 4 people, each additional person add \$10. List First and Last Name)

2nd _____ 3rd _____ 4th _____

Families, Companies, Organizations: Please write additional names on the bottom or back of this form.

*Couple and Family memberships; all members must be residing at the same address.

May Not Vote or Hold Office

Company/Organization: _____

___ Service Club/ Organization \$100 per year (five people eligible to decorate)

___ Business/Trade Industry \$250 per year (ten people eligible to decorate)

Decorating is on a sign up first come, first served basis. There will be a fee of \$10 per additional decorator.

My membership is: NEW RENEWAL I am interested in volunteering _____

How did you find out about TRFA? _____

Enclosed is a donation to TRFA (in addition to my annual dues) in the amount: \$ _____

Date _____ CHECK # _____ Total enclosed: \$ _____

Make your check payable to TRFA and mail with this form to the: Torrance Rose Float Association

Attn: Membership
3031 Torrance Blvd.
Torrance, CA 90503

If you have any questions about your membership, please contact info@torrancerosefloat.org or call us at (310) 618-2425.



Torrance Rose Float Association
3031 Torrance Blvd.
Torrance, CA 90503

Save the Date:

April 13: IHOP Restaurants for Roses

April 24, 25, 26: TGI Fridays Restaurants for Roses

July 29: TRFA Luau, Toyota USA Automobile Museum

Don't forget to renew your membership!

