

TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

JANUARY 2017

FUNdraising—Restaurants for Roses





Save the Date:

January 26: California Pizza Kitchen. Our first Restaurants for Roses in 2017 **February 25:** Celebration Dinner, Toyota Meeting Hall

President's Message

Thank you and congratulations to all our decorators who worked so hard last month on the City of Torrance float for the Pasadena Tournament of Roses Parade. Once again, Fiesta Parade Floats did an outstanding job of taking our contest winner, Lindsey Beckmeyer's concept and turning it into a beautiful float. Our decorators did a superb job of decorating "Be Your Own Knight". Our volunteers worked diligently to produce another remarkable float for the City of Torrance. Please check out our website and Facebook to see pictures of the float being decorated.

I would like to invite all of you to attend our Celebration Dinner on Saturday, February 25th. Members of the Tournament of Roses Royal Court, as well as our float builder have been invited. It will be held at the Torrance Cultural Arts Center Toyota Meeting Hall and will feature dinner catered by Lomeli's Restaurant. I hope to see you there.

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The Real Estate Professionals Decorating Day

The Real Estate Professionals is a company deeply committed to our community. On December 3rd, seven agents made the early morning bus ride out to "The Barn" in Irwindale to spend the day working on the 2017 Torrance Rose Float. Led by broker/owner Carol Olney, the group had a GREAT time snipping yellow and brown straw flower petals and purple statice flowers to use on the float. It was a fun bonding experience for the team, who signed up to go back (with a couple more of its agents and family members) on December 28th to do some more decorating! The organization looks forward to being a TRFA member business again in 2017 and share many more decorating years to come! TREP is located at 1328 Crenshaw Blvd., Suite A, Torrance, CA 90501.



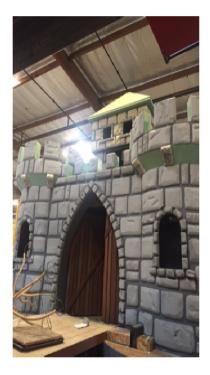
TMMC 2016 Holiday Festival

Board Members (from left) Lynn Robinson, Mary Hoffman, Beverly Findley, Diane Jamieson and TRFA supporter Mary Barta decorated the Torrance Rose Float Holiday Tree for the 2016 Torrance Memorial Medical Center Holiday Festival. The tree was on display during the Holiday Festival November 29 - December 4, 2016. They were joined by Mayor, Pat Furey. What a beautiful tree featuring past Torrance Rose Floats.



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Float Construction Photos—Week of December 14, 2016





Thank You Volunteers

Thank you to the 200 people who volunteered to decorate the float this year. Torrance volunteers put in over 3,000 hours in a seven day period and 12 shifts.

The first two decorating days were before Christmas and are referred to as, dry decorating days. Volunteers cut flowers that would be used on the float. After Christmas each decorating day was split into Day and Night shifts. Volunteer Chair, Deanna Martindale said, "It is quite a job getting everything in place for this event and it would not be possible if we didn't have volunteers."

Everyone is welcome to join TRFA and decorate our community's float. We look forward to seeing familiar faces and new faces when we come together again to decorate the 2018 float. Mark your calendars!

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org
Website: www.torrancerosefloat.org

Facebook: https://www.facebook.com/groups/

torrancerosefloatassociation/

Twitter: @RoseFloat

Pick up a print copy of the Newsletter at the following locations:

- City Hall
- City Hall Annex
- ♦ 6 Torrance Libraries
- ♦ Bartlett Senior Citizens Center
- ♦ Tillman Senior Center

How can you find out about TRFA events?

- ⇒ TRFA Facebook Group
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance Events Calendar
- ⇒ City of Torrance eNewsletter
- \Rightarrow Daily Breeze Events Calendar

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Computer entry
- Fundraising
- Helping at events
- Help with decorating week tasks
- Newsletter
- Obtaining Donations
- PublicityOther
- Preserving Association History

Email us your Name and Phone number and what you want to help out with to:

info@torrancerosefloat.org. Call us at 310.618.6825.



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