



TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

MAY 2016

FUNdraising Events

JOIN US FOR A **FIESTA FUNDRAISER!**

El Paso Cantina Restaurant will donate 20% of total food sales generated by our supporters at this event to:

TORRANCE ROSE FLOAT ASSOCIATION

DATE: WEDNESDAY, MAY 25, 2016
TIME: 12:00PM - 8:00PM



2404 W. SEPULVEDA BLVD. • TORRANCE (310) 530-4882
WWW.ELPASO-CANTINA.COM

Please present this flyer when you pay your check. Your support is appreciated!

Support the Restaurants that are supporting TRFA...

May 12 - Hof's Hut Torrance. 15% of the proceeds benefit TRFA.

May 25 - El Paso Cantina. 20% of the proceeds benefit TRFA.

Locations and Flyers for all events are available on the TRFA website—look under Fundraising Events. Flyers **MUST BE** presented for TRFA to benefit.

President's Message

We all have our own version of a bucket list. Mine used to include going to the Rose Parade in person, but I have checked that one as complete. I am pleased to announce the TRFA is once again selling tickets the parade that include grandstand seats and bus transportation to the enjoy the pageantry that is the Tourn-

ment of Roses Parade. Tickets are on sale now for \$110. So if you have this item on your list now is the time to make it a reality.

I wanted to remind all of our members that as of the July newsletter we will be going green. We will be emailing out our newsletter to help our environment. (Continued on Page 3)

INSIDE THIS ISSUE:

<i>FUNdraising Events</i>	1
<i>President's Message</i>	1
<i>Why do you Support the Torrance Rose Float?</i>	2
<i>How You Can Help</i>	2
<i>TRFA Hawaiian Luau</i>	2
<i>In the Community</i>	2
<i>TRFA Membership Form</i>	3
<i>Contact Info</i>	3

*Why do you Support the
Torrance Rose Float?*

Everyone has a story about their involvement with the Torrance Rose Float, and we want to know why you support the Torrance Rose Float. Whether it's decorating, serving on the board or financial support; share your story with us. When did you start decorating the float? Why do you continue to decorate the float? How many years in a row have you decorated the float? For those of you who support TRFA with a monetary contribution: How many years have you been a donor and why do you continue to give to TRFA? Past board members: Why did you want to serve on the board? Please share your history; how do you currently support the Torrance Rose Float?

How You Can Help

TRFA is an all-volunteer led organization. We welcome volunteers, donations (cash and in-kind) and sponsors.

Volunteers

If you see a committee you feel you could contribute to, please contact us.

Donations

Don't have time to volunteer? We accept cash and in-kind donations.

Sponsors

If you would like to sponsor TRFA or know a company that might be interested in sponsoring the 2017 Torrance Rose Parade Float entry, please contact us at 310.618.2425; ask for Jeff Miller.



Aloha Torrance Rose Float friends! Save the date of August 6, 2016. We are hosting a LUAU at the Ken Miller Recreation Center in Torrance. Join in the fun, the feast, and entertainment. What a grand way to end the summer and raise funds for our beautiful Rose Float. Great food and a spectacular Hawaiian show. Put on your aloha shirt/dress and come hula with us. Tickets: \$50 adults, \$25 children 3—12; under 3 free.

— Mahalo nui loa

*In the Community
at the Cherry Blossom Festival*

IT'S TIME TO
RENEW!

Membership runs February 1st to January 31st. 2016 -2017 Membership application is available on the TRFA website. Mail your dues today. We appreciate your support.



On Sunday, April 3rd TRFA participated in the Cherry Blossom Festival at Columbia Park. We shared the story of the Torrance Rose Float and people were able to renew their membership or sign up as a TRFA member. Information, membership applications and Restaurants for Roses flyers were handed out. Thank you to those who supported us with cash donations.

Thank you to those who give their time to ensure our Float's tradition continues. Logistics Chairman, Marty Martindale makes sure our booth is set up for the day. Booth Volunteers Bev Findley, Mary Hoffman, Deanna Martindale, Lynn Robinson, Jan Staws and Roseanne Villalobos.

2016-2017 Membership Form



TORRANCE ROSE FLOAT ASSOCIATION

2016 Membership Application

All dues are in effect from February 1st to January 31st.

Primary Member Name:

(First) _____ (Last) _____

Address _____

City: _____ State: _____ Zip Code: _____ Phone: (_____) _____

E-mail (To Receive Newsletter): _____

May Vote and Hold Office

Youth \$10 per year (age 13 to 17)
 Individual \$20 per year (age 18 or older)
 Couple* \$30 per year 2nd Name _____
 Family* \$50 per year (Up to 4 people, each additional person add \$10. List First and Last Name)

2nd _____ 3rd _____ 4th _____
 Families, Companies, Organizations: Please write additional names on the bottom or back of this form.
 *Couple and Family memberships; all members must be residing at the same address.

May Not Vote or Hold Office

Company/Organization: _____
 Service Club/ Organization \$100 per year (five people eligible to decorate)
 Business/Trade Industry \$250 per year (ten people eligible to decorate)
 Decorating is on a sign up first come, first served basis. There will be a fee of \$10 per additional decorator.

My membership is: NEW RENEWAL I am interested in volunteering _____
 How did you find out about TRFA? _____

Enclosed is a donation to TRFA (in addition to my annual dues) in the amount: \$ _____
 Date _____ CHECK # _____ Total enclosed: \$ _____

Make your check payable to TRFA and mail with this form to the: Torrance Rose Float Association
 Attn: Membership
 3031 Torrance Blvd.
 Torrance, CA 90503

If you have any questions about your membership, please contact torrrosefloat@gmail.com or call us at (310) 618-2425.

(President's Message Continued from Page 1)

Last month I told you about the design contest for the students of our five Torrance Unified High Schools. I am pleased to announce that all of the submissions are in and have been reviewed by Tim Estes, Fiesta Parade Floats, Richard Stevens and Catherine Cunningham, Destination Art, and Max Presneill, Curator of the Torrance Art Museum.

The board is working with Fiesta and the City Council Citizen Development and Enrichment Committee to finalize our selection and the design. We are looking forward to naming the winner and presenting the rendering of our 2017 float to City Council. Check our website for the latest information.

-Bev

CONTACT INFO

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Website:
www.torrancerosefloat.com

Facebook:
[Facebook.com/TorranceRoseFloatAssociation](https://www.facebook.com/TorranceRoseFloatAssociation)

Twitter: @RoseFloat

Newsletter is Going Green in July!

Only one more month and TRFA Newsletter **Goes Green**. June is the last month for the print newsletter. Newsletters will be **emailed** starting in July and posted on the website. Email us your email address.

How can you find out about TRFA happenings?

- ⇒ Torrance Events Calendar
- ⇒ Daily Breeze Events Calendar
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance eNewsletter

Pick up a print copy of the Newsletter at the following locations:

- ◆ City Hall
- ◆ City Hall Annex
- ◆ 6 Torrance Libraries
- ◆ Bartlett Senior Citizens Center



Torrance Rose Float Association
3031 Torrance Blvd.
Torrance, CA 90503