



# *Torrance Rose Float Association*

**November 2018**



## **President's Message**

It was great seeing so many of you at our October decorators meeting as we officially began our decorating season. Many of you make all the gluing, clipping and snipping part of your holiday tradition. We look forward to seeing you at the float barn.

November 1st is the start of our 2020 float design contest. We need to register our design by the third week in February to insure we can do the float we have chosen. All high school students that live in Torrance are eligible to enter the contest. Design ideas with a simple sketch must be received by the Association by 8:00 p.m. on Friday, January 18, 2020. We are looking forward to all the wonderful creations from our students. More information on the contest and the entry forms can be found on our website.

We had a great time at the Comedy & Magic club on October 17<sup>th</sup>. Thank you to everyone who came and helped make the event a success.

Make sure your membership is current, so you can join us during the holidays as we bring the 2019 City of Torrance Rose Float to life.

*Bev*

## **“November General Meeting”**

This meeting will be held on Thursday November 15th in the Civic Center Library meeting room. The meeting will start at 7PM. It will include the election of the 2019 Board of Directors and the drawing for the “Ride of Your Life”. This is a great time to come and learn how you can participate, what to wear, transportation, and other pertinent information. Looking forward to seeing you there.

Torrance Rose Float Association

Cordially invites you to attend  
Our fundraising event at



**WHERE?**  
5306 Crenshaw Blvd, Torrance 310-539-5410

**WHEN?**  
Thursday November 15th 2018  
From 11:00 am – 9:00 pm

**HOW?**  
Join us to help raise money for a great cause! It's easy and fun!  
All that you have to do is enjoy great food at CPK and 20% of  
your purchase will be donated to our fundraiser. Thank-you for  
your participation!



Present this donation form when ordering  
for redemption credit to our organization.

Also applies to take out and catering.

Excludes, tax and gratuity. Manager, please attach this flyer to the guest check. Valid for dine-in and take-out only.

## Save the Date

### Restaurants for Roses

- 10-31-18 Halloween at Wilson Park
- 11-15-18 Decorators/General Meeting
- 11-15-18 California Pizza Kitchen
- 11-17 & 18 Craftsman's Guild Craft Fair

Nov. 24 & Dec. 1: Dry Decorating Days Sign up today. Download the Volunteer form at TRFA website. Bring your completed form to the Nov. 15 General Meeting. You can mail it in, too!

- 12-09-18 Christmas Boutique

## Last Call

### for 2019 Parade Tickets!

TRFA has a parade package again this year. The package includes bus transportation from Wilson Park to the parade and back, grandstand seating, parade program and a bottle of water. Tickets are \$115.00 per person. We have 50 tickets and when they're gone, they're gone! Don't miss out. See the contact section for our email and hotline number.

## You shop. Amazon gives.

When you shop at AmazonSmile, Amazon donates 0.5% of your AmazonSmile purchase price to TRFA. Select **Torrance Rose Float Association Inc** on the home page of [smile.amazon.com](http://smile.amazon.com).

### **2019 Float Decorating Wish List**

If there is any wish you can grant TRFA, we would greatly appreciate and welcome all support. We provide transportation and lunch for 7 days for our volunteers. Checks can be mailed to: 4733 Torrance Blvd. #234, Torrance, Ca 90503. We also accept donations via PayPal on our website:  
[hp://torrancerosefloat.org/](http://torrancerosefloat.org/)

- \$150—Snacks for decorating week
- \$200—Pizza for one decorating day
- \$250—KFC for one decorating day
- \$350—Subway for one decorating day
- \$6,720—Bus Transportation for our volunteer decorators (12 round trips)

### **“Ride of a Lifetime”**

Everyone has a chance to ride on our float! Get your ticket(s) by sending a check and a self-addressed stamped envelope to: TRFA 4733 Torrance Blvd. #234, Torrance Ca 90503 or visit our web site:

<http://www.torrancerosefloat.org/ride-the-float.html> where you can download the order form. For more information call 310-618-2425. It's the “Ride of a Lifetime” you can't afford to miss. Riding in the 2019 Rose Parade on New Year's Day, what a way to ring in the new year and support your City of Torrance! The drawing will be held on November 15<sup>th</sup>. This is a \$1,500.00 value. Opportunity tickets are \$10.00 each.

## CONTACT INFO

**Phone:** (310) 618-2425

**Email:** [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org)

**Website:** [www.torrancerosefloat.org](http://www.torrancerosefloat.org)

**Facebook:** <https://www.facebook.com/torrancerosefloatassociation/>

**Twitter:** @RoseFloat

## A Rose for Our Float?

Did you know you can purchase Rose Vials year-round on our website? Birthdays, anniversaries, graduations and of course just because!



## *We're Looking for our Next Rose Parade Float Design!*

Each year, the Torrance Rose Float Association gives local high schoolers the chance to flex their creative muscles by submitting their own design concepts for the City of Torrance Rose Parade Float. The prestigious top prize is to be a rider on the float down Colorado Boulevard in Pasadena on New Year's Day in front of thousands of people on the streets and millions of people around the world! Entries were due by 8:00 PM on January 8, 2018. The competition is open to any high school student residing in Torrance.

Not an artist? No worries, your submission is a concept and a simple sketch is all that is required! See our website for more details.

## Pick up a print copy of the Newsletter at the following locations:

- City Hall
- City Hall Annex
- All 6 Torrance Libraries
- Bartlett Senior Center
- Tillman Senior Center

## How can you find out about TRFA events?

- TRFA Facebook Group
- Newsletter (available on TRFA website)
- Torrance Events Calendar
- City of Torrance eNewsletter
- Daily Breeze Events Calendar

## TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to:

[info@torrancerosefloat.org](mailto:info@torrancerosefloat.org).

Call us at 310-618-6825.



## RIDE of YOUR LIFE

Have you ever wanted to ride on the float in the Rose Parade? The normal cost to ride on our float is \$1,500.00, but for a mere donation of \$10.00, you can be entered into our opportunity drawing to win a ride on our 2019 Float “The Power of Music” on January 1<sup>st</sup>. Below is an order form for the opportunity drawing tickets which will be on sale at our Promo Booths as well as the October Orientation and November General Meeting.

The winner will be drawn at the November General Meeting.

### TICKET ORDER FORM

Number of Tickets: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Make check payable to Torrance Rose Float Association and mail with this form to:

Torrance Rose Float Association

Attn: Win A Ride

4733 Torrance Blvd. #234

Torrance, CA 90503

Tickets will be mailed to you.



**2017 Tournament of Roses Parade  
Tuesday, January 1, 2019**

Experience—in person—the 130<sup>th</sup> Rose Parade themed, “*The Melody of Life*” with the magic of New Year’s Day in an unrivaled celebration, exclusive to the streets of Pasadena! The parade will feature majestic floral floats, high stepping equestrian units and spirited marching bands from throughout the world.

For the cost of \$115.00 per person you can watch the City of Torrance Rose Float from your reserved, premium, mid-route grandstand seat.

Your ticket includes round trip transportation from Wilson Park and your premium grandstand seat. The bus will depart at 5:00am and returns at approximately 12:00 noon. Order your tickets now to ensure your place on the parade route.

**TICKET ORDER FORM**

Number of Seats: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Home Number: \_\_\_\_\_ Cell Number: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Confirmation will be mailed to you beginning in mid—October and tickets will be distributed as you board the bus.

Torrance Rose Float Association  
4733 Torrance Blvd. #234  
Torrance, CA 90503  
310.618.2425



## TORRANCE ROSE FLOAT ASSOCIATION

2018 Membership Application

All dues are in effect from February 1st to January 31st.

**Primary Member Name:**

(First) \_\_\_\_\_ (Last) \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail: \_\_\_\_\_

May Vote and Hold Office

- \_\_\_ Youth \$10 per year (age 13 to 17)
- \_\_\_ Individual \$20 per year (age 18 or older)
- \_\_\_ Couple\* \$30 per year 2nd Name \_\_\_\_\_
- \_\_\_ Family\* \$50 per year (Up to 4 people, each additional person add \$10. List First and Last Name)

2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_

Families, Companies, Organizations: Please write additional names on the bottom or back of this form.

\*Couple and Family memberships; all members must be residing at the same address.

May Not Vote or Hold Office

Company/Organization: \_\_\_\_\_

\_\_\_ Service Club/ Organization \$100 per year (five people eligible to decorate)

\_\_\_ Business/Trade Industry \$250 per year (ten people eligible to decorate)

Decorating is on a sign up first come, first served basis. There will be a fee of \$10 per additional decorator.

My membership is:  NEW  RENEWAL I am interested in volunteering \_\_\_\_\_

How did you find out about TRFA? \_\_\_\_\_

To receive a USPS mailed newsletter through Jan 2019 add \$10.00. \_\_\_ YES \$ \_\_\_\_\_

Enclosed is a donation to TRFA (in addition to my annual dues) in the amount: \$ \_\_\_\_\_

Date \_\_\_\_\_  CHECK # \_\_\_\_\_ Total enclosed: \$ \_\_\_\_\_

Make check payable to TRFA and mail with this form to the: Torrance Rose Float Association

Attn: TRFA Membership 4733 Torrance Blvd. # 234, Torrance, CA 90503

Any questions about your membership: contact us at [torrrosefloat@gmail.org](mailto:torrrosefloat@gmail.org) or call (310) 618-2425

# TRFA Merchandise Now Available



2019 Float Pin \$7.00 each.



2019 Decorator Pin \$7.00 each.



Our 2019 Decorator Patch \$5.00 each



Torrance Rose Float Association  
4733 Torrance Blvd. #234  
Torrance, CA 90503

### **THANK YOU TO OUR WONDERFUL DONORS!**

Absolution Brewing Co., AMC Theatre, Bev Findley, Boisset Wine Tasting, California Pizza Kitchen-Torrance, Carol Gilles, Carol Olney, Connie Boswell, Debbie Vaca, Carpenter Center, Cheesecake Factory, Chick-Fil-A, Cindy Scotto, Daily Breeze, Dena Bricker of American California Financial in Torrance, Dr. LaGrelus- Skypark Family Care, Dream Dinners, Farmers Insurance, Gaetano's, Habit Burgers, Hoai Riggs of Eternal Nails, Hop Saint Brewery, Jack's Pizza, Joann's, Jonathan Caguioa At Alliance Mortgage Services, Lindberg Nutrition, Little Fish Theatre, Los Angeles Kings, Lynn Robinson, Magic Mountain, Merle Norman, Michelle Polcari, Mistydawn Jones, Monkish Brewing Co., Mulligans, Nothing But Bundts, Pasadena Playhouse, Plasma Technology, Red Car Brewing Company, Restoration Kitchen and Wine, Roseanne Villalobos, Schlob Brewery, SF Benson, Smog City, South Bay Brew Supply, The Depot, The Gable House, Torrance Bakery, Torrance Cultural Arts Foundation, Torrance Historical Society, Torrance Refining Company, Torrance Tavern, Torrance Theatre Group, Villa Hermosa, Wine Shoppe, Zymurgy Brew Works and Tasting Room.