



Torrance Rose Float Association

Newsletter

September 2023

President's Message

Now the countdown is about to begin. Have you ever thought about how you can help? Spread the word we are on the move towards 2024, and we are looking for more members and volunteers. Perhaps you have an idea as well. Contact our hotline and share, we'd love to hear it.

Perhaps you would like to see our beautiful float in person on New Year's Day. Everyone has a chance to enjoy the beauty and pageantry of the Parade in person! Get your ticket(s) for just \$150.00 each. What a way to ring in the New Year and support your City of Torrance Float.

It's not too early to purchase your Rose Vials. Order online now or watch for the insert that will be coming in your water bill soon.

Be sure to mark your calendars for our first decorators' meeting on October 19th at 7pm.

We have several fun activities coming up allowing you to support our beautiful float. So be sure to check out our save the date for a listing of all the opportunities to support TRFA. issue for our I look forward to seeing you and thank you for your support.

Bev

Checking in on progress of the 2024 Float *The Lyrical Call of Nature*



ONE FREE ROSE FLOAT
FLOWER VIAL WITH EVERY
2023-2024 MEMBERSHIP
now thru Aug. 31st

*Torrance Rose
Float Association*



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Dine & DONATE

FUNDRAISING EVENT

Dine In • Carryout • Delivery*

SUPPORTING

Torrance Rose Float Association

Wednesday SEPT 13th

From open to close

Torrance Diner | 24021 Hawthorne Boulevard

Present this code at the diner or enter the 9-digit number online at BlackBearDiner.com to credit 20% of your food order to this organization. Delivery orders must be placed through BlackBearDiner.com.



533-537-330

ROSE PARADE GRANDSTAND SEAT PACKAGE

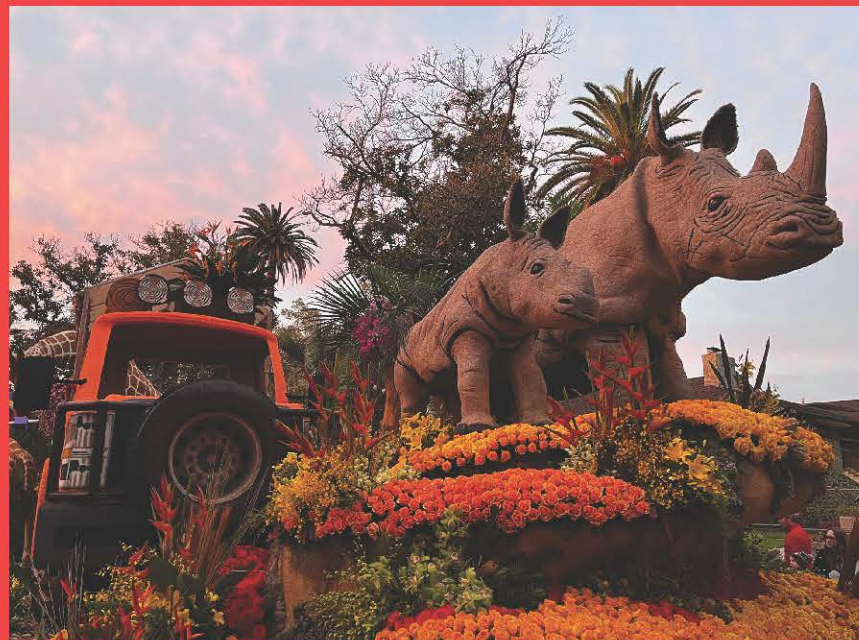
Includes

- One Camera-Side Reserved Seat
- Hassle-Free Bus Transportation from Torrance to Pasadena and back to Torrance
- 2024 Souvenir Program
- Water

**ONLY 50 TICKETS
GUARENTEED AVAILABLE**

**PRE-SALE TO MEMBERS
6/24/23 THRU 9/15/23**

\$150 PER TICKET





Torrance Rose Float Association

FLOAT RIDER INFORMATION

First Name: _____

Middle Initial: _____

Last Name: _____

Date of Birth (mm/dd/yyyy): _____

Address: _____

Phone: _____ Cell Phone: _____

Email: _____

Emergency Contact: _____

Emergency Contact Phone Number: _____

This information will only be shown to the TRFA executive board members who require Float Rider information and no other members of TRFA. It may be shared with Fiesta Parade Floats and/or the Pasadena Tournament of Roses for their official use upon request.

For TRFA use only

Check number _____

Amount _____

Date _____



TORRANCE ROSE FLOAT ASSOCIATION

2023 / 2024 Membership Application

Membership runs from February 1, 2023 to January 31, 2024.

My membership is: NEW RENEWAL

Primary Member Name:

(First) _____ (Last) _____

Address: _____

City: _____ State: _____ Zip Code: _____ Phone: () _____

E-mail (To Receive Newsletter): _____

TO RECEIVE THE TRFA NEWSLETTER THRU THE US POSTAL SERVICE, ADD \$10 TO YOUR MEMBERSHIP FEE TO COVER THE COST OF MAILING!

May Vote and Hold Office

____ Youth \$10 per year (age 13 to 17)

____ Individual \$20 per year (age 18 or older)

____ Couple* \$30 per year 2nd Name

____ Family* \$50 per year (Up to 4 people; for each additional person add \$10

2nd _____ 3rd _____ - _____

4th _____ 5th _____

*For Couple and Family memberships, all must reside at the same address. Also, please write any additional names on the bottom or back of this form.

May Not Vote or Hold Office

Company/Organization: _____

____ Service Club/ Organization \$100 per year (five people eligible to decorate)

____ Business/Trade Industry \$250 per year (ten people eligible to decorate)

Enclosed is a donation to TRFA (in addition to my annual dues) in the amount: \$ _____

Total Amount Enclosed: \$ _____

Make your check payable to TRFA and mail with this form to:

Torrance Rose Float Association Membership 4733 Torrance Blvd. #234, Torrance, CA 90503

If you have any questions about your membership, please contact torrosefloat@gmail.org or call us at (310) 618-2425.

I am interested in volunteering



The Concept Design has been selected. Now it's the time that we start to get prepared for Decorating Week. Here's some things you can do...

1. Become a member. <https://www.torrancerosefloat.org/join.html>
The 2023-2024 membership form is also in the August newsletter. Members get the opportunity to help decorate the float.
2. Ride the Float. <https://www.torrancerosefloat.org/ride-the-float.html>
3. Become a Donor. <https://www.torrancerosefloat.org/our-donors.html>
4. Buy a Rose Vial. <https://www.torrancerosefloat.org/honor-someone-with-a-rose-vial.html>
5. Buy a ticket to watch the parade live, in person.
<https://www.torrancerosefloat.org/watch-the-parade.html>
6. Decorating Week donations.
<https://www.torrancerosefloat.org/support-us.html>
7. Join us for Restaurant for Roses.
<https://www.torrancerosefloat.org/restaurants-for-roses.html>

Torrance Rose Float Association
4733 Torrance Blvd, #234
Torrance CA 90503



CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook:

www.facebook.com/torrancerosefloatassociation/

Twitter: @RoseFloat