



# TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

JANUARY 2018

## 2018 City of Torrance Rose Parade Float Wins Mayor Trophy

What a grand morning it was at the Tournament of Roses Parade on Monday, January 1, 2018! The beautiful City of Torrance Rose Parade Float “Protecting Nature...The Madrona Marsh Preserve” won the **Mayor Trophy** for the most outstanding float from a participating city. Truly representative of the parade theme *Making a Difference*.



**Save the Date!**  
**February 3, 2018:** TRFA Celebration Dinner. Celebrate the 2018 City of Torrance Rose Float with your fellow decorators!

### *President's Message*

As we start 2018, I would like to THANK each and every member for your support. We truly could not have accomplished so much without your continued support. I would also like to thank and congratulate all our decorators who worked so hard last month on the City of Torrance float for the Pasadena Tournament of Roses Parade.

Once again, Fiesta Parade Floats did an outstanding job of taking our contest winner, Irene Tsay's concept and turning it into a beautiful float. Our decorators did a superb job of decorating “Protecting Nature...The Madrona Marsh Preserve”. Our volunteers worked diligently to produce another remarkable float for the City of Torrance. Please check out our website and Facebook to see pictures of the float being decorated.

I would like to invite all of you to attend our Celebration Dinner on Saturday, February 3rd. Members of the Tournament of Roses Royal Court, as well as our float builder have been invited. It will be held at the Torrance Cultural Arts Center Toyota Meeting Hall and will feature dinner catered by Lomeli's Restaurant. I hope to see you there.

-Ecu

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## Celebration Dinner 2018

The Torrance Rose Float Association  
Invites you to a Celebration Dinner



Please join us on **Saturday, February 3, 2017 5:30 p.m.**  
Torrance Cultural Arts Center, Toyota Meeting Hall  
3330 Civic Center Drive, Torrance  
Dinner catered by: Lomeli's

Choice of entrée: Baked Mostaccioli with Meat Sauce OR Marinara Sauce  
Each dinner includes: fresh green salad, garlic bread, desert, beverages

Please mail your reservations and money by January 19, 2018 to:

TORRANCE ROSE FLOAT ASSOCIATION  
Attention: Celebration Dinner  
4733 Torrance Blvd # 234, Torrance, CA 90503

Please make checks payable to the Torrance Rose Float Association  
No tickets will be sold at the door. **Confirmation will be sent by email.**

*Please Print:*

Name \_\_\_\_\_

Print Email: \_\_\_\_\_

Number of people \_\_\_\_\_ x \$15.00 = \$ \_\_\_\_\_

PLEASE SELECT ONE ENTRÉE PER PERSON

\_\_\_\_ MOSTACCIOLI WITH MEAT SAUCE      \_\_\_\_ MOSTACCIOLI WITH MARINARA SAUCE

**If you do not have email please provide address**

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_



**CONTACT INFO**

**Phone:** (310) 618-2425

**Email:** info@torrancerosefloat.org

**Website:** www.torrancerosefloat.org

**Facebook:** https://www.facebook.com/torrancerosefloatassociation/

**Twitter:** @RoseFloat

**Pick up a print copy of the Newsletter at the following locations:**

- ◆ City Hall
- ◆ City Hall Annex
- ◆ 6 Torrance Libraries
- ◆ Bartlett Senior Citizens Center
- ◆ Tillman Senior Center

**How can you find out about TRFA events?**

- ⇒ TRFA Facebook Group
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance Events Calendar
- ⇒ City of Torrance eNewsletter
- ⇒ Daily Breeze Events Calendar

**TRFA Needs Your Help**

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: info@torrancerosefloat.org. Call us at 310.618.6425.

**2018 Float souvenirs on Sale at Feb. 3rd Celebration Dinner!**

**Pins pricing each:**

- ◆ Torrance Float - \$5.00
- ◆ Decorator - \$5.00
- ◆ Grand Marshal - \$6.00

**Baseball Cap - \$20.00 ea.**

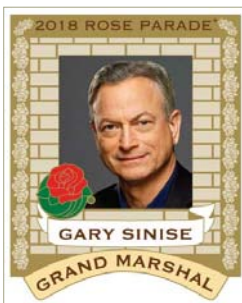
**Patch - \$5.00 each**

**T-Shirts - \$20.00 ea.**

(limited quantities and sizes available)



2018 Float Pin



## 2018 Float Rider's Corner—Irene Tsay



Riding the Rose Float was a once in a lifetime experience. Waking up was difficult, but sleeping was even harder. Even though I knew that I had to meet the riders at 4:30, I was unable to sleep, even past the New Year's celebration.

When I got there, it was freezing. We were able to look through the other events in the parade such as the bands and horses. After a 2 hour wait, I finally got into my seat and watched everyone walk by me. The minute the float started moving, I started waving to those around me. As the float slowly moved on, I saw people waving and yelling while others were honking horns.

I was amazed at the number of people who went. There were people up on rooftops and others were stacked on multiple stories. There were also people holding signs telling us about the time left in the parade which was appreciated. Halfway through my arm started getting ridiculously tired, but I had to push through. Towards the end, we were able to see more of the neighborhood and the residents around it, which gave me a second wind. At the end, when we were left off I felt exhausted and was grateful to the people providing water.

Once I got back in the car to go home, I fell asleep almost instantly. Overall, the experience was truly enjoyable and I would love to do it again.

*Irene Tsay, Torrance West High School  
2018 Torrance Rose Parade Float Design Concept Winner*



A crew of volunteers from the American Rose Society came from around the country to decorate the float on December 29th and watch the Rose Parade in person on New Year's Day.



Girl Scout Troop #14355, 8th graders at Jefferson Middle School float decorated December 29th. They had a blast and were in awe of the beauty of this float. *Thanks for allowing us to be a part of this. We will be so proud to see our city's float on New Year's Day!*  
- Judy Tsai Libertor

Do you have 2018 Torrance Rose Float pictures from decorating or at the Rose Parade that you want to share with us? Visit TRFA on Shutterfly at <https://torrancerosefloatassociation.shutterfly.com/> Email us to be added. You will need to create a member account if you don't have one. It's easy and free.



**Torrance Rose Float Association**

Cordially invites you to attend  
Our fundraising event at



**WHERE?**  
25306 Crenshaw Blvd, Torrance 310-539-5410

**WHEN?**  
Wednesday January 10th 2018  
From 11:00 am – 9:00 pm

**HOW?**  
Join us to help raise money for a great cause! It's easy and fun!  
All that you have to do is enjoy great food at CPK and 20% of your purchase will be donated to our fundraiser. Thank-you for your participation!



Present this donation form when ordering for redemption credit to our organization.

Also applies to take out and catering.

Excludes, tax and gratuity. Manager, please attach this flyer to the guest check. Valid for dine-in and take-out only.

**Upper Left:** 2018 Float Riders—Bill Arrowsmith, Bobbie Snyder, Irene Tsay, Connie Vadheim, Cathy Sinfield, Suzan Hubert, Pat Shanley, Laura Seabaugh

**Lower Left:** Float judges being guided by Tim Estes and Jim Hynd of Fiesta Parade Floats.

### **Torrance Rose Float Association and Torrance Historical Society Partner to preserve historical Torrance Rose Parade Float Scrapbooks**

The Torrance Rose Float Association’s Historical Scrapbooks have been stored by the City of Torrance since the first one was created in 1971; however, the climate is not conducive to their preservation. In December, the Torrance Historical Society accepted the Scrapbooks as yet another piece of the City’s history. They will be lovingly cared for in a climate controlled environment at the Historical Society. The TRFA Scrapbooks will be available for viewing at special occasions and by appointment.

#### **Calling on community for pictures and mementos from 2014 and 2015 Torrance Rose Parade Floats**

During the move, it was discovered that the 2014 (AYSO) and 2015 (Zamperini) books were not made. If you have any photos or memorabilia from those years you wish to donate for these two floats please bring them to the Celebration Dinner or contact TRFA. We will be completing these two Scrapbooks in the coming year.





Torrance Rose Float Association  
4733 Torrance Blvd., #234  
Torrance, CA 90503

IT'S TIME TO  
RENEW!

Annual  
Membership runs  
February 1st to  
January 31st.

2018 Membership  
application  
available on TRFA  
website.  
Renew today.

We appreciate  
your support.

