



Torrance Rose Float Association

May 2020



President's Message

First... I and the TRFA Board of Directors hope that you and your family are all safe and staying healthy and positive through this unprecedented time

Last month the concept design of our 2021 float was revealed. Tuesday April 7th the winning float design concept was presented to the City Council at their meeting. Unfortunately, due to our current situation with COVID-19 we were unable to have design contest winner Melany Perez a junior at Torrance High School there. We are looking forward to having an opportunity to showcase the talent of the winner of the Design Contest to our city at a later date.

As you know, we need volunteers for times other than decorating week. Currently our logistics position is open. This person is responsible for making sure TRFA merchandise is transported to our various fundraising venues as well as other logistics related activities. Unfortunately, our member who was in charge of publicity is also no longer able to fill the position. If you are interested in helping us fill these positions or in any other way

please contact us at info@torranceroselfloat.org or 310-617-2425.

We want you to know that WE APPRECIATE YOU and could not have made it each year without you. Without YOU, we have nothing, so please stay with us. Hang in there. We are in this together!

Bev

Embodiment of Nature - Melany Perez

I wanted to go with a theme of endangered animals to show the audience species that are at risk of being extinct. I was recently working on a project at school where I had to research an endangered species and create a presentation to show to the class. And as I was researching, there were many animals that I didn't know were going extinct, for example, black-footed ferrets. However, there were some such as the African elephant that majority of students knew were going to extinct in consideration of choosing which animals to put on my design was to incorporate the well-known and the unknown species of animals that are extinct. I first thought that those that were unknown should be the main attribute of my float. However, those

that are well known, such as the African Elephant is an issue that needs further awareness. And I was considering with the well-known animals that are on the float would help promote awareness of other animals such as black-footed ferrets, pangolins, and the Lear's Macaw. Within my design, I wanted to convey the warmth and beauty of nature by having a black panther and a leopard snuggling each other and the majesties of the African Elephant. I also incorporated a tree to showcase the endangered bird species. I wanted the tree to extend widely so the audience who are watching can see the birds and other small critters that are in the tree. I wanted the tree to act as a haven for the birds and show how beautiful the home of the animals. I also wanted to express awareness of endangered animals but also to show the habitats that they belong to and their symbolic relationships that create such an amazing abode of the animal kingdom. The incorporation of the body of water that is at the front also adds an effect to the bottom of the cliff and show the homes of other endangered species. I also wanted to incorporate pieces of plants such as grasses, mosses, and ferns to show a natural effect. Within my designs are some flowers such as a baby's breath that I saw as a magical component that blends in with nature.



Restaurants for Roses

Please note that due to the current COVID-19 outbreak, future Restaurants for Roses are temporarily cancelled effective March 19, 2020. We encourage you to support our local restaurants who have supported us for so many years. Many have specials and free deliveries. We look forward to resuming Restaurants for Roses in the future.

Here's an ongoing list of restaurants in Torrance that are open for takeout.

<https://www.cityoftorranceca.com/torrance-restaurants-open-...>

Amazon Smile And TRFA!

Staying at home and ordering things on line? Shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible shopping will benefit Torrance Rose Float Association. It's that easy!

<http://smile.amazon.com/ch/37-1647454>



HOW ABOUT A ROSE VIAL FOR MOTHER'S DAY?

Our Rose Vial chairman is waiting at home to get your order and send out a card. She will send you a thank you and a business sized card that says a Rose Vial will be placed on the 2021 float in honor of. If you want to send special instructions, she can send the card directly to your mother. A no contact COVID-19 Mother's Day gift!

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: info@torrancerosfloat.org or call us at 310-618-6825.

Did you forget?

IT'S PAST TIME TO RENEW!

Annual Membership runs
February 1st to January 31st.

2020 Membership
Application
available on TRFA website.
Renew today.



Tune in – we'll compile the videos and premiere them via Facebook Live on May 28, 2020.

For complete guidelines, please visit
<https://tournamentofroses.com/events/rosebudparade/>.

NEWS FROM TOURNAMENT

PASADENA, Calif. (April 9, 2020) – You're invited to join the Tournament of Roses® as we host our first-ever virtual parade, featuring floats homemade by you. We're excited to see what those creative, young minds can build! While our staff and volunteer members are diligently working on the 2021 Rose Parade® presented by Honda, we thought we'd have a little celebration along the way. It's easy to participate:



Imagine – What your float could be about or look like?

Gather – materials from around your house – recycled newspaper, construction paper, leaves from your yard – whatever can help bring your vision to life. (Even some of your dolls or action figures)

Build your float – anyone in your home can help!

Record a video of your float – show us what you've got, either in motion or standing still. We want to see it all and the special parts up close. Also, tell us a little about your float – the theme, what inspired it, what you used to make it and anything else you want to highlight!

Email us your video – send your video to rosebudparade@tournamentofroses.com by Monday, May 11.

If you normally pick up a print copy of the Newsletter at the following locations:

- City Hall
- City Hall Annex
- All 6 Torrance Libraries
- Bartlett Senior Center
- Tillman Senior Center

And need to have one mailed to you during this time please call our hot line and let us know. 310-618-2425

DONATIONS ARE ALWAYS WELCOME!

Rose Vials
Decorating week lunches
Bus ride for decorators
Bus ride for Float riders
(maybe include \$ requests)
Call us at 310-618-2425.

CONTACT INFO

Phone: (310) 618-2425
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Facebook: <https://www.facebook.com/torrancerosfloatassociation/>
Twitter: @RoseFloat



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