



Torrance Rose Float Association

March 2020



President's Message

Congratulations to our 2019 Board of Directors on a job well done. Our Celebration Dinner was a success, and everyone had good time. We enjoyed having Mayor Furey, Councilman Griffiths, Councilman Chen, Tim Estes and June O'Neil of Fiesta Parade Floats. Robin Gee and June O'Neil did a fantastic job of emceeing the evening. I am honored to serve you again as this year's President. The new board is excited about delivering another incredible entry into the 2021 Tournament of Roses Parade. Your help is needed to make this year a success. We look forward to seeing you at the many TRFA events we will be scheduling throughout the year. Check out our save the date for more information.

We are very pleased with the numerous entries we received for the 2021 float design contest. I want to thank all the high school students that turned in their design concepts. Our judges, Tim Estes of Fiesta Parade Floats and Richard Stevens of Destination Art reviewed all the submissions and

will be making their recommendation to our board in March. We look forward to seeing their recommendation. The recommended drawings have been submitted to the Tournament of Roses for approval.

Remember that volunteers are needed for all sorts of tasks all year long. Share your talents with TRFA to help in areas of fundraising, social media, and event planning and we will have a great 2020.

Bev

IMPORTANT EVENTS

Cherry Blossom Festival **April 5th**

Citizen Enrichment and Development
(Float design review) **April 7th @ 3:30**



Welcoming our New Board of Directors

Introducing our new Executive Board for 2020 OFFICERS:

- | | |
|----------------|------------------|
| President | Bev Findley |
| Vice President | Lynn Robinson |
| Secretary | Carol Gilles |
| Treasurer | Michelle Polcari |

DIRECTORS

- | | |
|--------------|---------------------|
| Ways & Means | Debbie Austin |
| Volunteers | Debbie Vaca |
| Publicity | |
| Membership | Mary Hoffman |
| Logistics | Mary Martindale |
| Hospitality | Jan Staws |
| Marketing | Robin Gee |
| Historian | Roseanne Villalobos |

Thank you all for your dedication to our organization. We look forward to the year ahead as we all work together to put a float in the 2021 Tournament of Roses Parade!

Debbie Collins, the wizard of all things clerical at Cultural Services, is retiring. Debbie has gone over and above and looked out for TRFA. She is moving to Arizona and we wish her and her husband well. TRFA is grateful for all her help and hard work. Debbie, you will be missed!!



TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: info@torrancerosfloat.org or call us at 310-618-6825.

AmazonSmile and TRFA!

Shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible shopping will benefit Torrance Rose Float Association. It's that easy!

<http://smile.amazon.com/ch/37-1647454>

MARK YOUR CALENDAR!

2020 RESTAURANT FOR ROSES

- | | |
|----------|-----------------|
| March 11 | BJ's |
| April 8 | Mimi's |
| April 29 | Souplantation |
| May 6 | Red Car Brewery |
| May 20 | Snax |
| June 10 | Fishbonz Grill |
| June 24 | Ragin Cajun |

Pick up a print copy of the Newsletter at the following locations:

- City Hall
- City Hall Annex
- All 6 Torrance Libraries
- Bartlett Senior Center
- Tillman Senior Center

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook: https://www.facebook.com/torrancerosefloatassociation/

Twitter: @RoseFloat

DONATIONS ARE ALWAYS WELCOME!

Rose Vials
Decorating week lunches
Bus ride for decorators
Bus ride for Float riders
(maybe include \$ requests)
Call us at 310-618-6825.

Did you forget?

IT'S PAST TIME TO RENEW!

Annual Membership runs
February 1st to January 31st.

2020 Membership
Application
available on TRFA website.
Renew today.



How can you find out about TRFA events?

- TRFA Facebook Group
- Newsletter (available on TRFA website)
- Torrance Events Calendar
- City of Torrance eNewsletter
- Daily Breeze Events Calendar

RESTAURANT **BJ's** BREWHOUSE

JOIN US FOR
A DELICIOUS WAY TO
RAISE MONEY!

Date: March 11, 2020 - Wednesday **Time:** 11:00 AM to 10:00 PM

At this BJ's location:

3525 W Carson Street Suite 168
Torrance, CA 90503
310-802-6440

Enjoy delicious food in a fun atmosphere along with your family and friends while earning funds in support of:

Torrance Rose Float Association

With each flyer presented during this **FUNDRAISING EVENT**, BJ's will donate **20% OF FOOD AND SOFT BEVERAGE SALES** to the designated organization!

Valid for dine in or take out. Not valid toward alcoholic beverages or Happy Hour specials. Please do not distribute flyers on-site during the event. Digital or printed flyer must be presented to the server.



HELP SUPPORT

TORRANCE ROSE FLOAT ASSOCIATION

WHERE 2733 Pacific Coast Highway, Torrance, CA 90505

WHEN Wed, Mar 25th

FROM 4:00pm - 8:00pm

Bring this flyer or show an electronic version to the cashier when you place your order and we'll donate a portion of the proceeds from your purchase.*

Ordering Online? Try Rapid Pick-Up.

Enter "PRFUND" as your Promo Code to have a portion of your proceeds donated to your organization.

Learn more at Fundraising.PaneraBread.com

*Gift card purchases, catering, kiosk and third party delivery orders are excluded and will not count toward the event. Rapid Pick-Up and Delivery only where available.

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Torrance, CA 90503