



Torrance Rose Float Association

March 2019

RESTAURANT BJ'S BREWHOUSE

JOIN US FOR A DELICIOUS WAY TO RAISE MONEY!

Date: March 28, 2019 - Thursday Time: 11:00 AM to 11:00 PM

At this BJ's location:
3525 W Carson Street Suite 168
Torrance, CA 90503
310-802-6440

Enjoy delicious food in a fun atmosphere along with your family and friends while earning funds in support of:

Restaurant for Roses

With each flyer presented during this FUNDRAISING EVENT, BJ's will donate 20% OF FOOD AND SOFT BEVERAGE SALES to the designated organization!

Valid for dine in or take out. Not valid toward alcoholic beverages or Happy Hour specials. Please do not distribute flyers on-site during the event. Digital or printed flyer must be presented to the server.





Join us for a
FUNDRAISER
at
Mimi's

Date: Thursday, March 14th Time: 7am-9pm
Mimi's Cafe: 25343 Crenshaw Bl, Torrance, CA 90505
310-326-4477

Invite your friends and family to dine at Mimi's and help raise money for:

Torrance Rose Float Association



Show this flyer to the server during your Fundraiser and **20% of your Mimi's purchase** will be donated to your organization.

Purchases include: food, non-alcoholic beverages and take-out orders.

Learn More at MimisCafe.com/Fundraising

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President's Message

Welcome to 2019! Congratulations to our 2018 Board of Directors on a job well done. Our Celebration Dinner was a success, and everyone had good time. We enjoyed having Mayor Furey, Councilman Goodrich, Tim Estes of Fiesta Parade Floats a member of the Tournament of Roses Court and her chaperones join us at the dinner. I am honored you to serve as this year's President. The new board is excited about delivering another incredible entry into the 2020 Tournament of Roses Parade. We need your help to make this year a success. We look forward to seeing you at the many TRFA events we will be scheduling throughout the year. Check out our save the date for more information.

It's not too early to start thinking about riding on our 2020 float. There are four seats already spoken for plus the design contest winner and opportunity drawing winner which leaves only two seats. Please email us if you are interested.

Remember that volunteers are needed for all sorts of tasks all year long. Share your talents with TRFA to help in areas of fundraising, social media, and event planning and we will have a great 2019.

Bev

Welcoming our New Board of Directors

Introducing our new Executive Board for 2019

OFFICERS:

President	Bev Findley	Secretary	Carol Gilles
Vice President	Misty Dawn Jones	Treasurer	Michelle Polcari

DIRECTORS

Ways & Means	Debbie Austin	Volunteers	Debbie Vaca
Publicity	Connie Boswell	Membership	Carol Olney
Logistics	Mary Martindale	Hospitality	Jan Staws
Marketing	Lynn Robinson	Historian	Roseanne Villalobos

Thank you all for your dedication to our organization. We look forward to the year ahead as we all work together to put a float in the 2020 Tournament of Roses Parade!

GOODYEAR BLIMP RIDE FOR TWO

Look up in the sky! Here it comes! It's the **Goodyear Blimp!** Known as Winged Foot 2, it's housed at the Goodyear Airship Operations Base in Carson, Ca. You may have seen it as you are driving on the 405 freeway near the Avalon Blvd offramp. AND haven't you always wanted to take a **RIDE IN THE BLIMP???**

Well here's your chance. **A RIDE FOR TWO** on the Goodyear Blimp is one of the **SILENT AUCTION** items we will have at the **RUN FOR THE ROSES** Fundraiser at Santa Anita Park on Kentucky Derby Day, **Saturday, May 4th**.

Get your tickets for the event and get ready to bid on this **Magical Ride!**



Calendar of Events

3-31-19 Cherry Blossom Festival

5-4-18 Run for the Roses Gala

RESTAURANTS FOR ROSES

3-14-19 Mimi's Café

3-28-19 BJ's Brewhouse

4-9-19 Rascals Teriyaki Grill

4-23-19 Lazy Dog Cafe

SAVE THE DATE!

Torrance Rose Float Association

Fundraising Gala



Run for the Roses

Please Join Us

SATURDAY, MAY 4TH, 2019

Santa Anita Racetrack

Skyview Terrace

Champagne Greeting - Luncheon

Exceptional Fun!



Come in your finest Derby attire!

WIN - PLACE or SHOW!

Prizes - No Host Bar - Racing all day!

www.TorranceRoseFloat.org

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: info@torrancerosefloat.org or call us at 310-618-6825.

TRFA Merchandise is Still Available

Pins pricing each: Torrance Float \$7.00



Get your 2019 Float souvenirs!

Decorator - \$7.00



Patches - \$5.00



DONATIONS ARE ALWAYS WELCOME!

Rose Vials

Decorating week lunches

Bus ride for decorators

Bus ride for Float riders

(maybe include \$ requests)

Call us at 310-618-6825.

AmazonSmile and TRFA!

Shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible shopping will benefit Torrance Rose Float Association. It's that easy!

<http://smile.amazon.com/ch/37-1647454>

Pick up a print copy of the Newsletter at the following locations:

- City Hall
- City Hall Annex
- All 6 Torrance Libraries
- Bartlett Senior Center
- Tillman Senior Center

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook: <https://www.facebook.com/torrancerosefloatassociation/>

Twitter: @RoseFloat

How can you find out about TRFA events?

- TRFA Facebook Group
- Newsletter (available on TRFA website)
- Torrance Events Calendar
- City of Torrance eNewsletter
- Daily Breeze Events Calendar

IT'S TIME TO RENEW!

Annual Membership runs February 1st to January 31st.

2019 Membership Application available on TRFA website. Renew today.

We appreciate your support



Torrance Rose Float Association
4733 Torrance Blvd., #234
Torrance, CA 90503