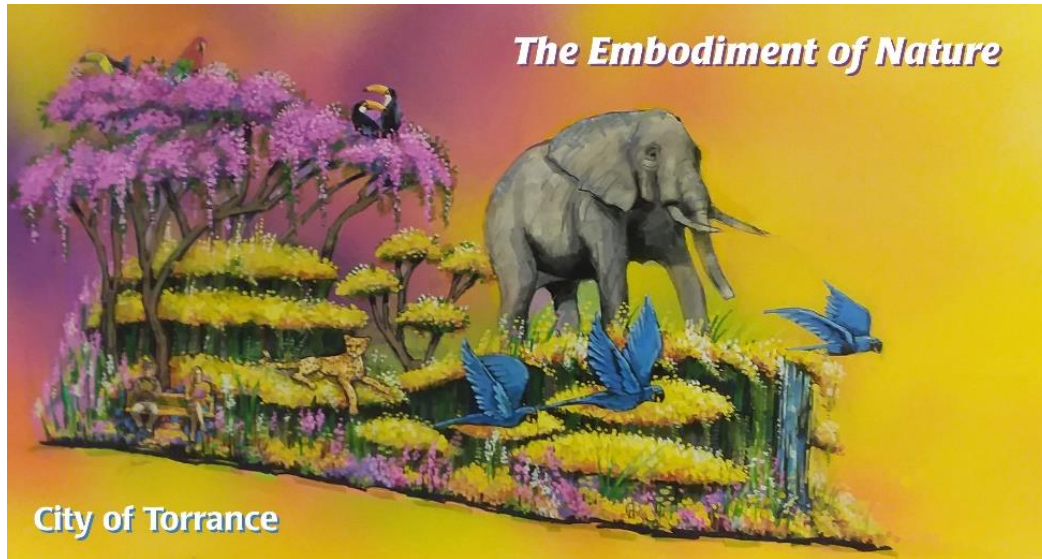




# *Torrance Rose Float Association*

## *July/August 2021*



### **2021/2022 Float Design**

#### **PRESIDENT'S MESSAGE**

City Council has approved the contract with Fiesta Parade Floats for our 2022 float which will have our design contest winner Melanie Perez and seven additional riders. Currently there are five seats still available. Please contact us if you are interested in riding on our beautiful float.

With Parade time getting closer every day and we are diligently working to raise our portion of the funds for the float and decorating week expenses. So please check out the newsletter for a list of the upcoming events and mark your calendars with the save the date items. Thank you for all your support and spreading the word about our organization and our events. This is an asset you provide to our organization and truly helps us keep our hometown tradition alive.

*Bev*

#### **TOURNAMENT OF ROSES PRESS RELEASE JULY 22, 2021.**

The Torrance Rose Float Association is proud to submit the 66th entry for the City of Torrance, "The Embodiment of Nature." The conceptual design was chosen through a contest open to high school students within the City of Torrance. The majestic African elephant and the colorful toucan highlight the warmth and beauty of the animal kingdom while promoting awareness of endangered species, the perils they face, and the realities of habitat destruction, pollution and the shrinking of rain forests. This inspirational display, to be built by Fiesta Parade Floats, encourages everyone that if we believe it, we can achieve the dream of providing protection and safety to animals and the places they call home.

## It's Not Too Early for 2022 Parade Tickets!

If you want to be there in person to see the Parade and our beautiful float, don't forget that TRFA will have a parade package again this year. The package includes bus transportation from Wilson Park to the parade and back, grandstand seating, parade program and a bottle of water. Tickets are \$130.00 per person. We have 50 tickets and when they're gone, they're gone! Don't miss out. See the contact section for our email and hotline number.

## AMAZON SMILE AND TRFA!

Staying at home and ordering things on line? Shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible shopping will benefit Torrance Rose Float Association. It's that easy! <http://smile.amazon.com/ch/37-1647454>

*Help us Celebrate our 25<sup>th</sup> Anniversary working with Fiesta Parade Floats!!*

We are SO excited to invite you to help decorate the 2022 City of Torrance Rose Parade float, created by Fiesta Parade Floats!! This will be the 25<sup>th</sup> year that the City of Torrance and Fiesta Parade Floats have created magic on New Year's Day in the Pasadena Tournament of Roses Parade! In order to decorate, we need to make certain all decorators have their dues paid by our first Decorator Sign-Up, which will be Thursday, October 21<sup>st</sup> in the Torrance City Council Chambers at 3031 Torrance Blvd., and the second Decorator Sign-Up will be on Thursday, November 18 in Library Meeting Room at the Katy Geissert Library, 3301 Torrance Blvd. Both meetings will begin at 7:00 p.m.



## RESTAURANTS FOR ROSES

August 4      King's Hawaiian  
 August 18     BJ's  
 Sept. 8        Black Bear

**HUKILAU Fundraiser**

Come show your support for  
 Torrance Rose Float Association

Organization Name

Scheduled on  
 Wednesday, August 4, 2021

Date of Event

**Hukilau Fundraiser Details**  
 15% of proceeds\* will be donated to the above organization.  
 Please present this flyer to your service provider or cashier to show your support!

<p><b>KING'S HAWAIIAN</b>                  RESTAURANT &amp; BAKERY                  Monday – Sunday 7:00 AM – 8:00 PM                  Breakfast • Lunch • Dinner   Dine In or Take Out                  2808 W. Sepulveda Blvd. Torrance, CA. (310) 530-0050</p>	<p><b>KING'S HAWAIIAN</b>  <b>The Local Place</b>                  BAKERY &amp; CAFE                  RESTAURANT &amp; BAKERY                  Monday – Sunday 7:00 AM – 8:00 PM                  Breakfast • Lunch • Dinner   Dine In or Take Out                  18605 S. Western Ave. Torrance, CA. (310) 523-3233</p>
---	--

**This flyer must be presented at the time of purchase.**

Redeemable at both King's Hawaiian\* locations in Torrance on the date and hours listed above. Fundraiser may not be combined with any other offers, discounts or special promotions.

\*Proceeds are calculated on pre-tax Restaurant & Bakery dine-in or take out purchases, only on the date of fundraiser. Non-Qualifying purchases include: Gift Cards, Merchandise, Restaurant & Bakery Catering orders, Alcoholic Beverages, Bakery pre-orders, Wedding cake orders, Previous orders & purchases.

For more information or inquiries on our Hukilau Fundraiser, Please contact a Manager at our Sepulveda Location at (310) 530-0050.



## JOIN US FOR A DELICIOUS WAY TO RAISE MONEY!

Date: Aug 18, 2021      Time: 11:00AM to 8:00PM

**For Dine In, Takeout or Curbside at this BJ's Location:**

3525 W Carson Street Suite 188  
 Torrance, CA 90503  
 310-602-6440

Enjoy delicious food in a fun atmosphere along with your family and friends while earning funds in support of:

**TORRANCE ROSE FLOAT ASSOCIATION**

WITH EACH FLYER PRESENTED DURING THIS FUNDRAISING EVENT, BJ'S WILL DONATE 20% OF FOOD AND SOFT BEVERAGE SALES TO THE DESIGNATED ORGANIZATION!

**VISIT US IN PERSON, ORDER ONLINE OR PLACE A TAKE-OUT ORDER**

**When dining in:** Present this flyer to your server at any time during your meal.

**When ordering online:** Enter the 6-digit fundraiser code below at the time of checkout.

**When placing a take-out order:** Present this flyer to a BJ's team member upon your arrival.



Valid for dine in, takeout or curbside only. Not valid toward alcoholic beverages, Happy Hour specials or for delivery orders. Please do not distribute flyers on site during the event.





## Love Gardening?

If you love the Rose Parade, you also love flowers!

Our fall fundraiser brings you quality flowers and plants for your Garden along with supporting the Torrance Rose Float. Check out the selections!

**Order through our website**  
**[torrancerosefloat.org](http://torrancerosefloat.org)**



## TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to:  
[info@torrancerosefloat.org](mailto:info@torrancerosefloat.org) or  
 call us at 310-618-6825.

Fair Trade Shopping to benefit  
**Torrance Rose Float Association**

Shop for handmade fair trade gifts at Ten Thousand Villages and they will donate 15% of your entire purchase to our group

Torrance Rose Float Association would like to invite you shop at:

Ten Thousand Villages Redondo Beach	Ten Thousand Villages Crafted at Port of LA
1907 S Catalina Ave	112 E 22nd St
Redondo Beach	San Pedro
7 days a week 11 am - 5pm	Weekends 12pm - 6pm
Or shop online 24/7 at	
<b><a href="http://www.tenthousandvillagesredondo.com">www.tenthousandvillagesredondo.com</a></b>	
Make sure to mention Torrance Rose Float Association at checkout!	

 ten thousand villages



**CONTACT INFO**  
Phone: (310) 618-2425  
Email: info@torrancerosefloat.org  
Website: www.torrancerosefloat.org  
Facebook: <https://www.facebook.com/torrancerosefloatassociation/>  
Twitter: @RoseFloat



Torrance Rose Float Association  
4733 Torrance Blvd., #234  
Torrance, CA 90503