



Torrance Rose Float Association

January 2019



President's Message

A big THANK YOU to all our decorators worked so hard to make our float "*The Power of Music*", design by Justin Kim of West High, another spectacular float for the City of Torrance. The winner of the "Tournament Volunteer Award". Our hundreds of decorators worked thousands of hours to produce this remarkable labor of love. Please check out our website and Facebook to see pictures of the float being decorated.

I would like to invite all of you to attend our Celebration Dinner on Saturday, February 2nd. Members of the Tournament of Roses Royal Court, as well as our float builder have been invited. It will be held at the Torrance Cultural Arts Center Toyota Meeting Hall and will feature dinner catered by Snacks.

. Be sure to check out our save the date for a listing of all the opportunities to support TRFA. I look forward to seeing you at the Celebration Dinner and thank you for your support.

Bev

THANK YOU, THANK YOU, THANK YOU

A big thank you to our hospitality tent volunteers. They kept the coffee going, got the lunches ready and sold our merchandise each day. Connie Boswell, Bev Findley, Sumi Imada, Mistydawn Jones, Don and Mary Jo Kohlmiller, Sharon Magee, Pamela Moran, Carol Olney, Emily Riddell, Lynn Robinson, Tara Robinson, Clara Rossi, Jan Staws and Roseanne Villalobos.

HOW DOES THE MAGIC HAPPEN?

Lynn Robinson

I thought you might like to know how everything gets in place before the decorators arrive. The TRFA board works year-round to raise funds and plan for this week. Our design contest starts in November (Yes, that is before this float even has one flower!) and ends in January. In February Tim Estes of Fiesta Parade Floats and two judges from Destination Art in Torrance review the contest submissions and select the top 4. The board votes on them and pays the entrance fee to Tournament for the parade. In March Fiesta Parade Floats presents the final design to the City's Citizens Development and Enrichment Committee. If they approve the design, it goes to the City Council for approval. Fiesta draws up the contract and after it is signed, they begin work on the structure of the float. TRFA starts the process of designing and ordering the shirts, pins and patches. We continue with fundraising and having booths and tables at community events. In the fall we order the buses from TUSD and make transportation arrangements for the float riders. We inventory our supplies and determine what will be needed. This year I accompanied Jan Staws to Irwindale on December 15th. We had extra keys made for our storage container. (It is ordered by Fiesta and paid for by TRFA. It comes with 2 keys, but Fiesta keeps one and it's always better to have more!) Next, we went to Dominos, Subway and KFC and ordered and paid for all the lunches. Our next stop was Smart and Final to order all our supplies and arrange to pick them up. It was quite a project! On Wednesday the 19th my brother and I filled the back of his pickup with all our equipment at the TRFA storage shed at Wilson Park and drove it all to Irwindale and unloaded it at our container. Next, we went to Pasadena and picked up 150 Parade programs. TRFA always sends someone up to get them and save us the \$50.00 in shipping! On the 22nd, Jan and I returned to Irwindale picked up our order at Smart and Final and unloaded it at our container. Our tables and chairs had been delivered so we set up the tables where we wanted them. We were as ready as we could get until the big day! During the week Roseanne arrived early every day and started the coffee. Jan and Roseanne made runs to the store to refill the ice and fruit during the week. Our great volunteers kept the tent running the entire time the decorators were there. Lynda Kraemer our "Rose Vial Lady" brought the labels and they were put on the vials. They went on the float the last night. We kept the tent open until about midnight on the 30th. Our last hardy decorators finished around 1:30 a.m.

The morning of the 31st is judging. All the floats are finished. The float riders are in place and each float in turn is started for 5 minutes and does everything it will do in the parade while the judges mark their sheets. After judging it is time to pack up all our equipment and take it back to Torrance! Are we done? Not quite. After the floats arrive at the parade route Don and Mary Jo Kohlmiller come with a "patch Kit" to repair anything damaged during the drive from Irwindale to Pasadena. They have been doing this for many years. TRFA has people with the float all night to keep people from trying to take a souvenir from the float. This year it was Roseanne Villalobos and Melissa De la Vara. For the last several years we have sold a parade package with bus transportation and grand stand seats. Bev and Lynn go to Wilson Park in the wee hours and check in the bus riders and see them off. Then we go home stay awake long enough to see our float and go back to bed! Now were done!! (Well except for cleaning up the shed, figuring out expenses and income and discussing what worked and what didn't.....)

Tuesday, January 8th is our first board meeting of 2019 and we can start all over again! We can always use help so if any of this sounds interesting to you come join us. It's a lot of work, but it's all worth it to see that float go down the street.



TRFA Decorates for the Torrance Memorial Holiday Festival

On Nov 24, Connie Boswell, Jan Staws, Bev Findley and Carol Gilles, were invited to decorate the TRFA Opportunity Drawing tree for the Torrance Memorial Holiday Festival. This tree was decorated with instruments, treble clef and notes matching our 2019 Tournament of Roses Parade design entry the Power of Music. Wonder who won the tree??

Save the Date

Restaurants for Roses

01-17-19 California Pizza Kitchen

01-24-19 Chili's

02-13-19 Black Bear Diner

2-2-19 Celebration Dinner

5-4-19 Run for the Roses



Torrance Rose Float Association

Cordially invites you to attend
Our fundraising event at



WHERE?

5306 Crenshaw Blvd, Torrance 310-539-5410

WHEN?

Thursday January 17th 2019
From 11:00 am – 9:00 pm

HOW?

Join us to help raise money for a great cause! It's easy and fun!
All that you have to do is enjoy great food at CPK and 20% of
your purchase will be donated to our fundraiser. Thank-you for
your participation!



Present this donation form when ordering
for redemption credit to our organization.

Also applies to take out and catering.

Excludes, tax and gratuity. Manager, please attach this flyer to the guest check. Valid for dine-in and take-out only.

CHILI'S IS PROUD TO SUPPORT

Torrance Rose Float Association

Let Chili's do the cooking while we support Torrance Rose Float
Association at the same time. With each flyer presented on
Thursday Chili's will donate 15% of the event day sales.

The Torrance Rose Float Association Give Back Event

is:
January 24, 2019
from 11 am - 11 pm

only at:
Torrance
21835 Hawthorne Blvd.
Torrance, CA 90503
310-792-9012 - www.chilis.com

We look forward to seeing you at Chili's!



more GIVING BACK happens here



TORRANCE ROSE FLOAT ASSOCIATION
INVITES OUR DECORATORS, MEMBERS AND SUPPORTERS
TO OUR
CELEBRATION DINNER,
ANNUAL MEETING AND INSTALLATION OF OFFICERS AND THE BOARD OF DIRECTORS



PLEASE JOIN US SATURDAY, FEBRUARY 2, 2019 – 5:30 PM.
TORRANCE CULTURAL ARTS CENTER, TOYOTA MEETING HALL
3330 CIVIC CENTER DRIVE, TORRANCE

DINNER CATERED BY SNAXS

Buffet consisting of:

Cheese, crackers and salmon hors d'oeuvres, green salad and fresh fruit, Baron of Beef, Lemon Pepper Chicken, Eggplant Parmesan, mashed potatoes and gravy, steamed vegetables, desserts. Coffee, lemonade and ice tea.

\$25.00 PER PERSON

PLEASE MAIL YOUR RESERVATIONS AND MONEY BY JANUARY 23, 2019 TO: TRFA, ATTN: CELEBRATION DINNER, 4733 TORRANCE BLVD., # 234, TORRANCE, CA 90503. PLEASE MAKE CHECKS PAYABLE TO THE TORRANCE ROSE FLOAT ASSOCIATION. No tickets will be sold at the door.

You can also make reservations on line at www.torrancerosefloat.org.

RESERVATIONS WILL BE HELD AT THE DOOR; no tickets will be mailed.

NAME _____ PHONE _____

(Please Print)
ADDRESS _____

CITY _____ ZIP _____

EMAIL _____

NUMBER OF PEOPLE _____ X \$25.00 = \$ _____

WE NEED VOLUNTEERS TO HELP!

Logistics

Webmaster

Promo booths

(anything else)

DONATIONS ARE ALWAYS WELCOME!

Rose Vials

Decorating week lunches

Bus ride for decorators

Bus ride for Float riders

(maybe include \$ requests)

Email us your Name and Phone number and what you want to help out with to:

info@torrancerosfloat.org.

Call us at 310-618-6825.

SAVE THE DATE!
Torrance Rose Float Association
Fundraising Gala



KENTUCKY DERBY

Run for the Roses

Please Join Us
SATURDAY, MAY 4TH, 2019
Santa Anita Racetrack
Skyview Terrace
Champagne Greeting - Luncheon
Exceptional Fun!



Come in your finest Derby attire!

WIN - PLACE or SHOW!
Prizes - No Host Bar - Racing all day!

www.TorranceRoseFloat.org



AmazonSmile and TRFA!

Shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible shopping will benefit Torrance Rose Float Association. It's that easy!

<http://smile.amazon.com/ch/37-1647454>



Our 2019 Float Pins are now available for \$7.00 each.

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook: <https://www.facebook.com/torrancerosefloatassociation/>

Twitter: @RoseFloat

Pick up a print copy of the Newsletter at the following locations:

- City Hall
- City Hall Annex
- All 6 Torrance Libraries
- Bartlett Senior Center
- Tillman Senior Center

How can you find out about TRFA events?

- TRFA Facebook Group
- Newsletter (available on TRFA website)
- Torrance Events Calendar
- City of Torrance eNewsletter
- Daily Breeze Events Calendar

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to:
info@torrancerosefloat.org.
Call us at 310-618-6825.





Torrance Rose Float Association
4733 Torrance Blvd., #234
Torrance, CA 90503

We appreciate your support

IT'S TIME
TO RENEW!

Annual
Membership runs
February 1st
to January 31st.

2019 Membership
Application
available on TRFA
website.
Renew today.

THANK YOU TO OUR WONDERFUL DONORS!

Absolution Brewing Co., AMC Theatre, Bev Findley, Boisset Wine Tasting, California Pizza Kitchen-Torrance, Carol Gilles, Carol Olney, Connie Boswell, Debbie Vaca, Carpenter Center, Cheesecake Factory, Chick-Fil-A, Cindy Scotto, Daily Breeze, Dena Bricker of American California Financial in Torrance, Dr. LaGrelus- Skypark Family Care, Dream Dinners, Farmers Insurance, Gaetano's, Habit Burgers, Hoai Riggs of Eternal Nails, Hop Saint Brewery, Jack's Pizza, Joann's, Jonathan Caguioa At Alliance Mortgage Services, Lindberg Nutrition, Little Fish Theatre, Los Angeles Kings, Lynn Robinson, Magic Mountain, Merle Norman, Michelle Polcari, Mistydawn Jones, Monkish Brewing Co., Mulligans, Nothing But Bundts, Pasadena Playhouse, Plasma Technology, Red Car Brewing Company, Restoration Kitchen and Wine, Roseanne Villalobos, Schlob Brewery, SF Benson, Smog City, South Bay Brew Supply, The Depot, The Gable House, Torrance Bakery, Torrance Cultural Arts Foundation, Torrance Historical Society, Torrance Refining Company, Torrance Tavern, Torrance Theatre Group, Villa Hermosa, Wine Shoppe, Zymurgy Brew Works and Tasting Room.